

JOIN US IN TRANSFORMING THE GLOBAL  
LANDSCAPE OF AESTHETIC CONFERENCING

MY FACE } MY BODY

GVAS }

GLOBAL VIRTUAL AESTHETICS SUMMIT

NOVEMBER 14TH & 15TH 2020

2020



# HIGHLIGHTS OF GVAS 2019

**GVAS**  
GLOBAL VIRTUAL AESTHETICS SUMMIT



For a highlights video of the summit - [Click here](#)

# HIGHLIGHTS OF GVAS 2019

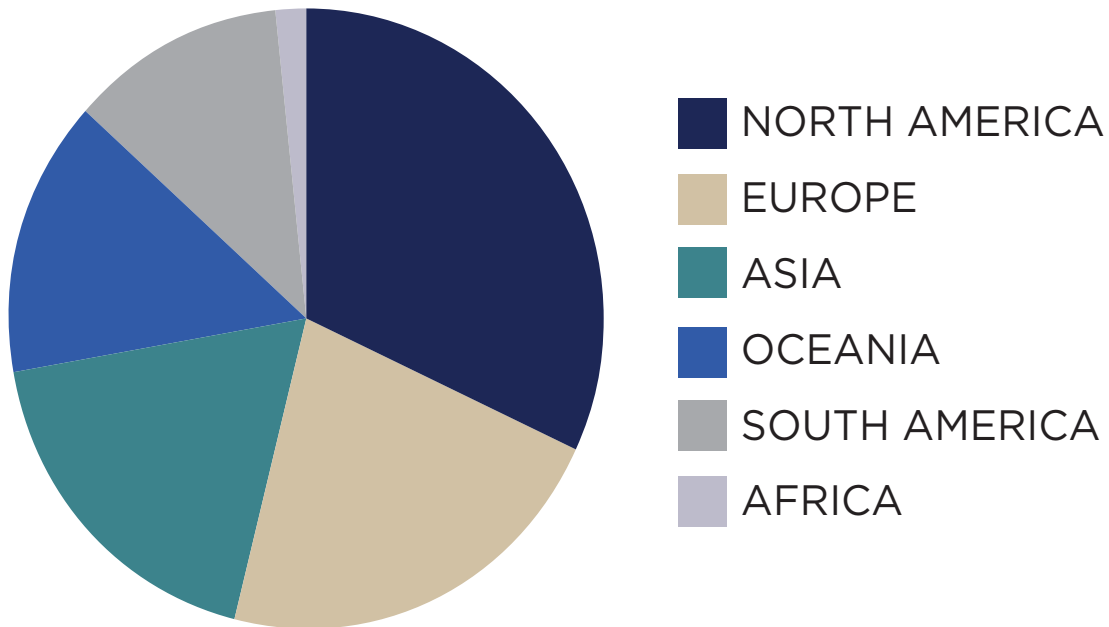
**GVAS**  
GLOBAL VIRTUAL AESTHETICS SUMMIT





# WHO PARTICIPATED IN GVAS

## CONTINENT BREAKDOWN



## COUNTRIES PARTICIPATED

### North America

- United States of America
- Canada
- Mexico,

### Europe

- United Kingdom of Great Britain & Northern Ireland
- Netherlands,
- Germany
- Republic of Ireland
- Russia
- Austria,
- Czech Republic
- Greece,
- Hellenic Republic
- Italy
- Belgium,
- Ukraine
- Turkey, Bulgaria,

### Asia

- China,
- Indonesia
- Thailand
- Malaysia
- Qatar
- India,
- Hong Kong, China
- Philippines
- Saudi Arabia

### Oceania

- Australia,
- New Zealand

### South America

- Brazil,
- Argentina
- Colombia

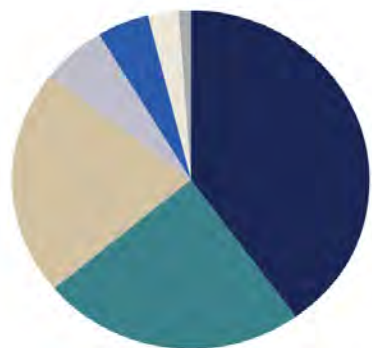
### Africa

- South Africa
- Tunisia
- Kenya

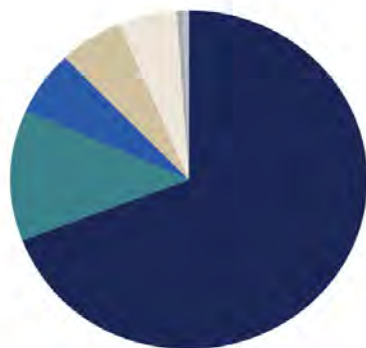
# WHO PARTICIPATED IN GVAS

**GVAS**  
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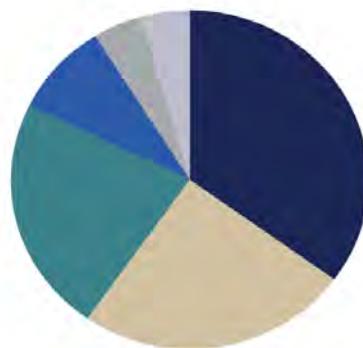
NORTH  
AMERICA



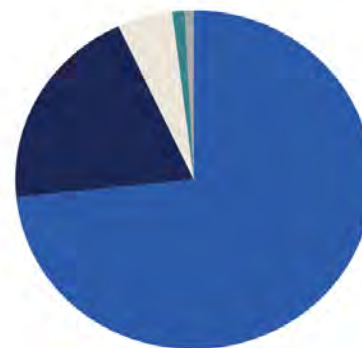
EUROPE



OCEANIA



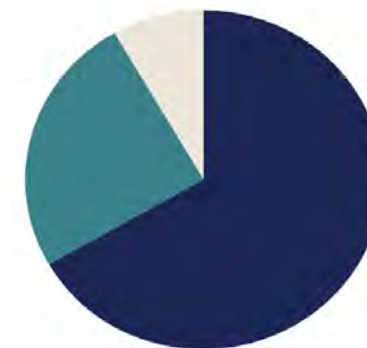
ASIA



SOUTH  
AMERICA



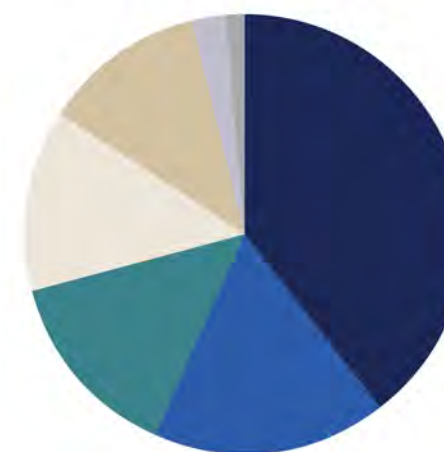
AFRICA



## SPECIALITIES BY EACH CONTINENT AND OVERALL

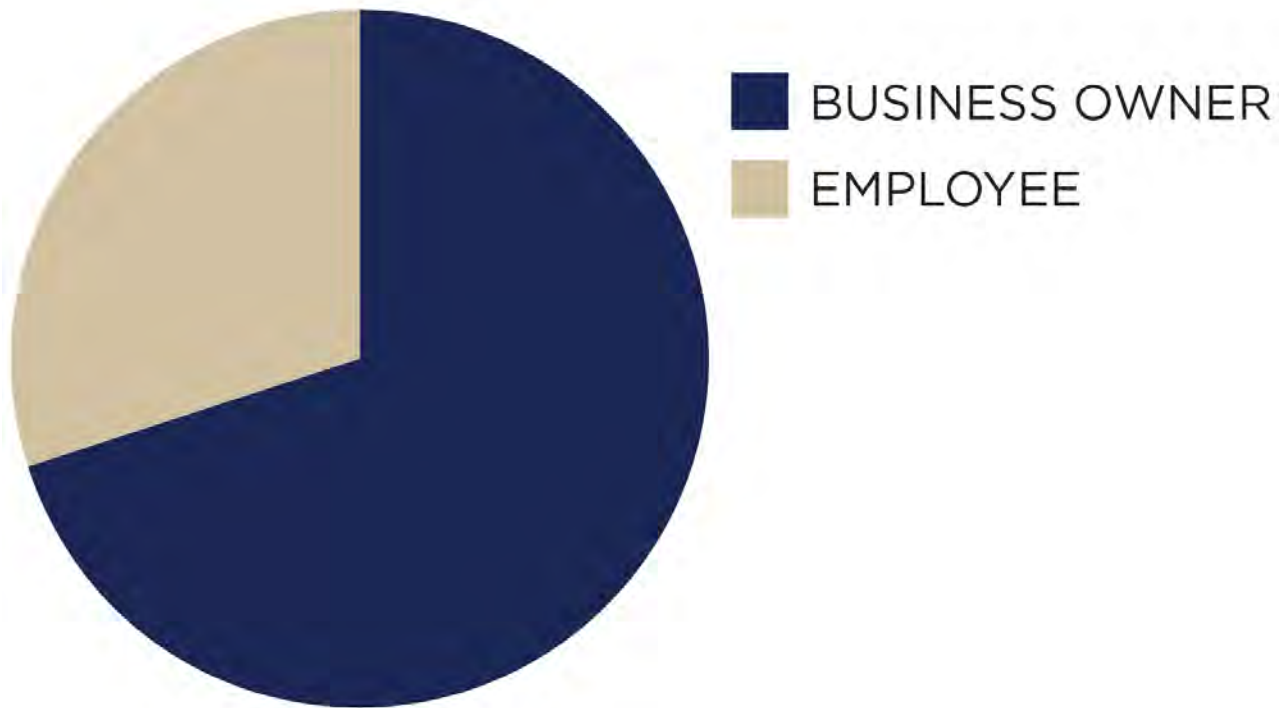


ALL CONTINENTS





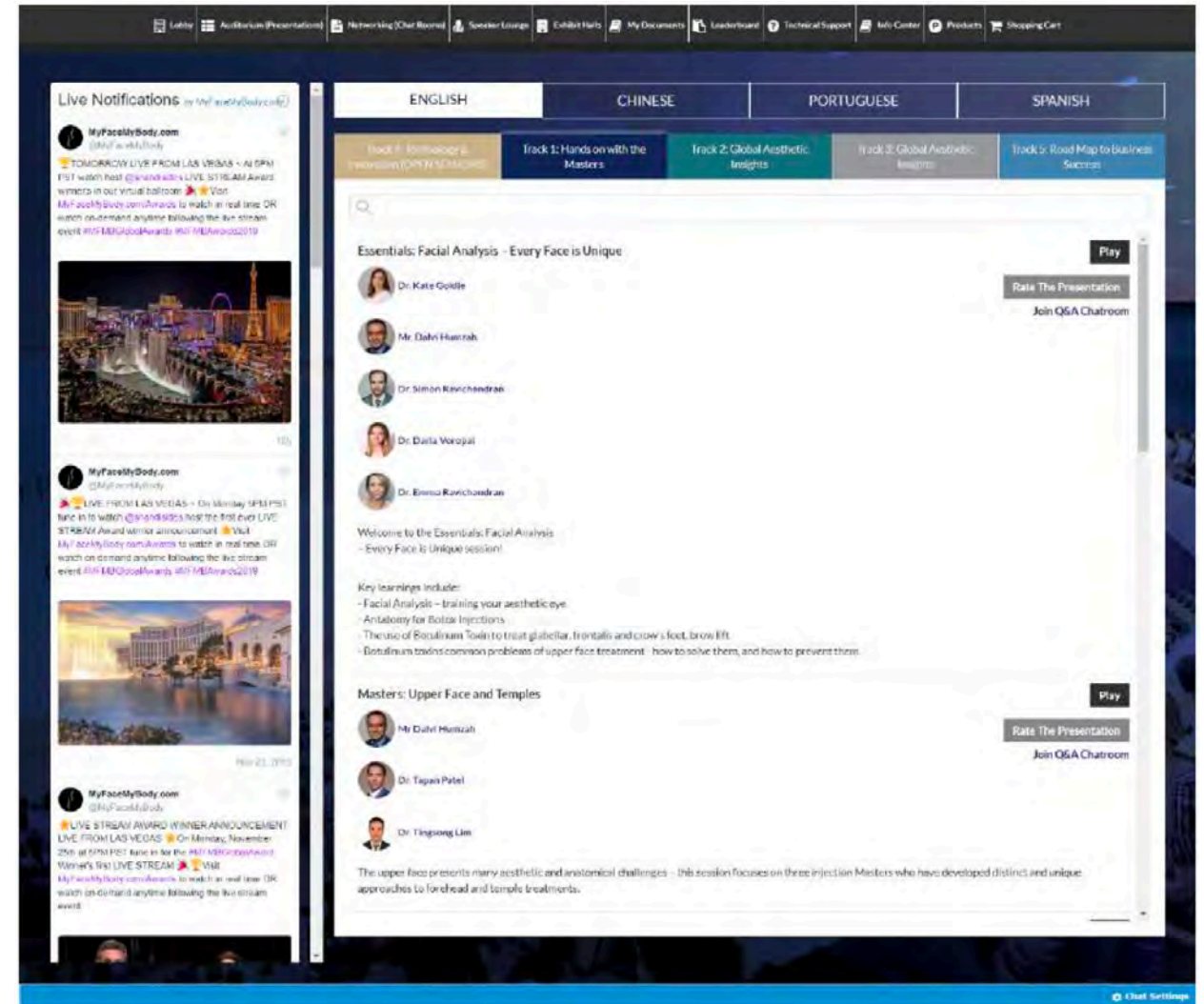
## BUSINESS OWNERS vs EMPLOYEES



70% of GVAS  
attendees were  
business owners

## PRESENTATIONS AVAILABLE IN OTHER LANGUAGES AND SELECTED WORKSHOPS WITH ENGLISH SUBTITLES:

- English
- Chinese
- Portuguese
- Spanish





## GVAS SUMMIT (TWO DAYS)

**14th-15th NOVEMBER 2020**

- A comprehensive outlook into aesthetics internationally. Presenting Five GLOBAL and five LOCAL Tracks from South Africa, China, Brazil, Latin America, Philippines and Europe.
- Masters – ‘Hands On’ practical workshops performed by from world leading practitioners.
- Access Cadaver Anatomy in 2D and 3D workshops
- Extender program – influential injectors giving practical injection workshops and their methodologies to ultimate results.
- Road Map to Business Success tailored to those setting up, growing and selling their practice. Includes Role plays inside clinics
- Exclusive Interviews with ‘inspirational global leaders’
- Live discussion Groups with industry leaders and brands
- UP TO 20 CME/CPD CREDITS



# Over 100 Testimonials - GVAS 2019



*Thanks to the GVAS Team!!! You have brought Aesthetic Medical Education to a whole new level! Excellent scientific program, excellent presenters, excellent organization. Thank you! **Dr Fernando Luna***

- GVAS 2019 was the best event I have ever attended. I highly recommend it to my other colleagues. **Dr. Sharmeen Shaikh***
- A great platform to watch and learn from the comfort of your own home! It's great to be able to look back over lectures you have seen and those you may have missed. Looking forward to GVAS 2020! **Dr Rajan Sharma***
- Excellent conference - learned a tremendous amount and the speakers were phenomenal! **Omnia Samra-Latif Estafan MD***
- I would definite attend the next congress! Would also love to present and share some knowledge. Great that I can still keep updated even though I just had a baby. **Dr Anjana Bhana***
- Excellent conference, 30 day access is invaluable for really learning from masterclasses. Would highly recommend and for its first year there was little to no technical difficulties. **Dr Louise Smyth***
- This conference featured experts from around the globe. It was great to learn from numerous experts from the comfort of my armchair. It was also excellent value. **Dr Rekha Tailor***
- I ended up having many great conversations already and follow up phone calls and webinar presentations scheduled this week. Samples and orders going out from my website. **Brent Voorhees - AQ USA***

# Over 100 Testimonials – Exhibitors



“

- *I would like to say thank you to the GVAS team. I have always thought that going virtual was the future but I still had my doubts about whether it would work or not. I have to say your team pulled off an amazing event and as an exhibitor we engaged with a lot of doctors and received a lot of leads. There were a couple of technical glitches but your team was so responsive and made sure everything was fixed almost immediately. Definitely signing up for next year as I know this is only going to get bigger and better each year. Just getting our team to a physical conference costs more than what this did, without all of the headache, drama and interruption to our business. Well done! **Sasha Marshall - DP Derm***
- *GVAS was wonderfully organised and presented. It feels great to be able to participate in such a high quality aesthetic meeting sitting in the comfort of our home without the need for travel. Equally wonderful is a further month long access to the contents of the meet. I really do forward to the GVAS 2020 summit. **DR. VANDANA MEHTA***
- *Thank you GVAS for ease of access and a seamless experience We were happy to partner with another great tech innovation in aesthetics and give the global market a sneak peak at our innovative hologram technology in a format that showcased our product offering well. We were able to connect with physicians and medical professionals for not only the US but globally and instantly have live chat for initial interest or questions. We have made quality leads from this event and are in conversations now with potential clients and global partners that could impact our business to an already exciting 2020 for Aestheia. We were a platinum sponsor and I am proud we were there from the beginning of the GVAS revolution. V-see you on the floor next year. I'll buy you a martini emoji. **Austin Podowski - Aestheia***

”



# TARGET AUDIENCE

**GVAS**  
GLOBAL VIRTUAL AESTHETICS SUMMIT

## Health Care Practitioners

Doctors  
PAs/Nurses  
Aestheticians

Business Owners  
& Office Managers

## Suppliers & International Distributors

Speed Dating Session between in  
the supplier/distributor portal

Support staff  
within  
Aesthetic  
industry



## Multi-National Companies

Will have an opportunity to invite their global sales teams to engage  
with prospects in their respected time zones



# THE VIRTUAL LOBBY

**GVAS**  
GLOBAL VIRTUAL AESTHETICS SUMMIT



- Interactive lobby to promote major partners and navigate through the summit
- Branding opportunities for sponsors
- A welcome video for attendees when they enter conference
- Live feed of the up and coming agenda, speaker profiles and sponsor messages



# WHAT CONTENT TO EXPECT AT GVAS EVENTS



- Pre-recorded seminars with live speakers for Q&As will involve global visitors and 24-hour viewing.

- Multi specialty tracks with a focus on innovation and new techniques from around the world

- Interviews and Discussion Groups

- Multi Language Tracks with Subtitles

- Over 150 speakers of non-stop information, workshops and activities running over a 48 hour period, allowing global markets to interact in business hours.

- Over 100 Webinars; Multi specialty program covering Injectables, Skin, Energy Devices, Sexual rejuvenation, Hair as well as a two day business conference



- Hands on Workshops with real time Q&A

- CPD, CME Credits available.

- GVAS is an innovative, industry first 2-day event, incorporating both a clinical and business program with some of the worlds leading speakers.

- Dual speaker programs run simultaneously

- Certificates of attendance

- Contact speaker for post event questions

- The educational program will be designed to appeal to all individuals based on their job role, qualification and business experience.



# NETWORKING LOUNGE

GVAS  
GLOBAL VIRTUAL AESTHETICS SUMMIT

Enter Chat Rooms Here

- Live group Chat
- Private chat via text, audio & video





# RESOURCE CENTRE

GVAS  
GLOBAL VIRTUAL AESTHETICS SUMMIT





# EXHIBITION HALLS

**GVAS**  
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MY FACE } MY BODY

The Exhibition Hall will have three different booth sizes (4-6 advertising spaces per booth) based on sponsorship level, and each will be customized to the sponsor's colors and brand. In your branded booth, you will be able to interact and share information with visitors, just like an in-person trade show.





# VIRTUAL BOOTH

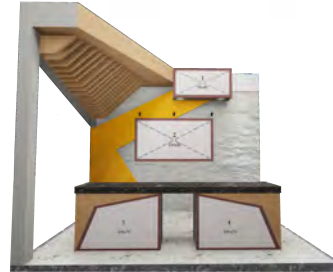
- Images
- Videos
- Presentations
- Unlimited documents
- Social Media Links
- Live Chat with customers
- Website Links



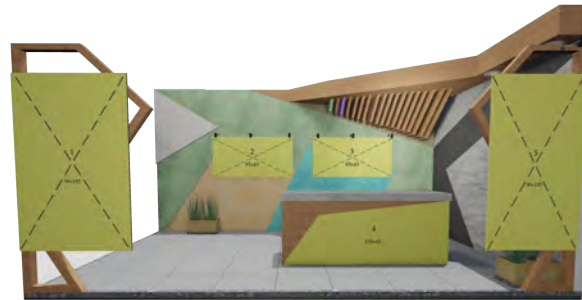


# VIRTUAL BOOTH OPTIONS

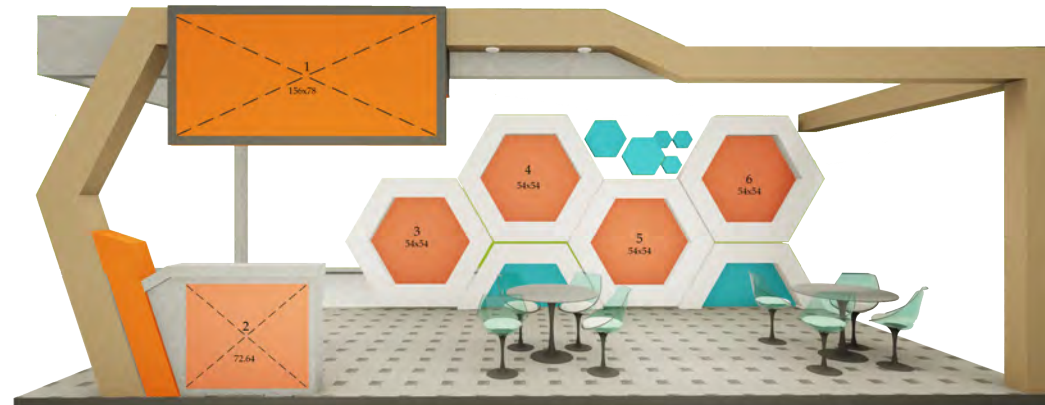
Small



Medium



Large





# ATTENDEE TICKETS



## Basic Access Pass

Access to exhibition halls, sponsored workshops and chat rooms.

FREE

## Practice Team Package (up to 6 people)

\$595.00

## Full Access Pass (2 days)

\$149

## Cadaver Anatomy and Injection Workshop (Includes both 2D and 3D) (3.5 hours)

\$295





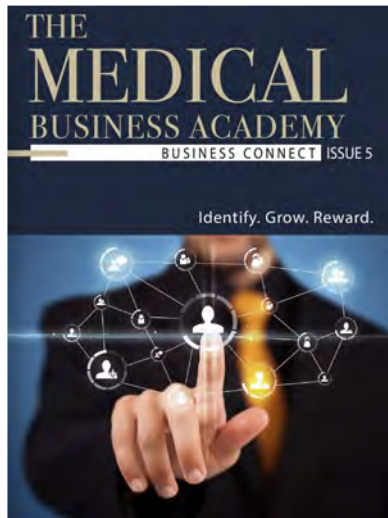
- **SOCIAL MEDIA PLATFORMS**
- **EMAIL AWARENESS CAMPAIGNS TO ALL TARGET MARKETS**
- **MONTHLY PODCASTS AND WEBINARS**

## **Target:**

HCPS, Office managers, Admin Staff, New startups, Owners that are expanding or selling selling their business

## **Reach:**

Monthly campaigns with local advertising. 65,000 Global - HCPs, Aesthetic practices, medispas, laser clinics, office managers, admin staff.





## ➤ MYFACEMYBODY GLOBAL AWARDS 2020



A global virtual awards event that will be open to the rest of world in 2020 and run in association with the Global Virtual Aesthetics Summit.

### **Target:**

The awards will be open to practices in countries all over the world recognizing excellence within the aesthetics sector. The awards will be presented and streamed live during the virtual conference in it's own special VIP Room!

### **Reach:**

Marketing and promotional campaigns will reach over 100,000 practices, HCPs, Medspas and their employees in 2019.





# THE GVAS DIFFERENCE

## TRADITIONAL CONFERENCE

**VS.**

## VIRTUAL CONFERENCE

Initial booth cost is very high

Physical Booth design is  
very expensive

Shipping & setup costs are very  
expensive

Flights, accommodation &  
Meals for staff

Limited audience exposure

No real incentives for doctors to visit  
booth by conference organizers

Difficult to track analytics

Minimal customer profiles

Too many shows, each conference  
is less profitable

Doctors can't afford to attend them

Sponsored workshops not profitable  
because doctors don't have time to  
see all talks and workshops

Initial booth cost is reasonable

No cost for booth design

No shipping & setup costs

No flights, accommodation or staff  
meal cost

Local & Global audiences

Monetary incentives for doctors to  
visit V-booths

Full trackable analytics

Extensive customer profiles

First of it's kind

Minimal costs for doctors and their  
staff to attend

Talks & workshops can be viewed  
for 30 days making workshops more  
profitable.



# WHAT CAN GVAS DO FOR YOU?

**GVAS**  
GLOBAL VIRTUAL AESTHETICS SUMMIT

## PRACTITIONERS/ AESTHETIC INDUSTRY STAFF

- Education • Team Training
- Networking • Business Training
  - Connect with industry brands/suppliers and receive incredible show discounts



## SUPPLIERS/BRAND OWNERS

- Local & Global Awareness
- Prospect & engage with a target audience in your local market
  - Measure and Track ROI
  - Generate quality leads
- Connect with business owners and their employees together to achieve faster decision making
  - Network



## DISTRIBUTORS

- Set up & run your own local market conference
- Connect with manufactures for possible distribution
  - Network
  - Grow profile
- Invest in high return concept



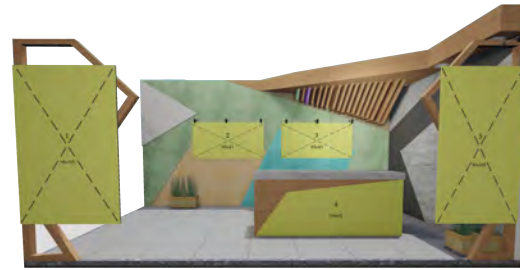


# BOOTH PACKAGES AVAILABLE GLOBALLY

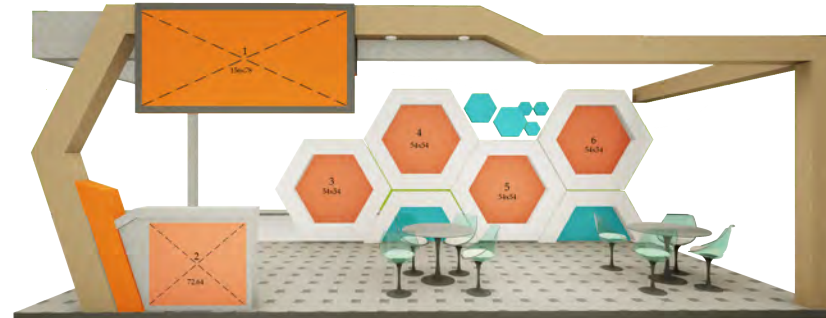
**GVAS**  
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Standard Booth Spaces

Small Medium Large



Silver, Gold, Platinum and Diamond Sponsors  
Includes Large Booth





# STANDARD PACKAGES

## Option One: Small Booth

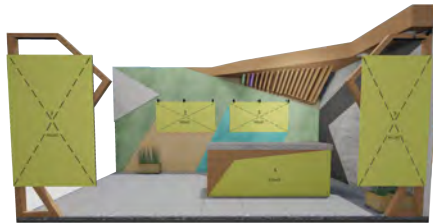


Minimum  
recommended  
\$2,750

### Includes:

- Small Sized booth
- 2 x booth conference passes for sales representatives
- 4 x Advertising/Promotional Banners
- 10 x Promotional resources for practitioner download
- Unlimited ability to chat with booth visitors
- Virtual Badge Scanner/Recorder

## Option Two: Medium Booth



Minimum  
recommended  
\$4,125

### Includes:

- Medium Sized booth
- 4 x booth conference passes for sales representatives
- 5 x Advertising/Promotional Banners
- 15 x Promotional resources for practitioner download
- Unlimited ability to chat with booth visitors
- Virtual Badge Scanner/Recorder

## Option Three: Large Booth



Minimum  
recommended  
\$5,500

### Includes:

- Large Sized booth
- 6 x booth conference passes for sales representatives
- 6 x Advertising/Promotional Banners
- 20 x Promotional resources for practitioner download
- Unlimited ability to chat with booth visitors
- Virtual Badge Scanner/Recorder



# SILVER SPONSOR PACKAGE *(30 available)*



## Private Presentation Room



Price:  
\$8,250

## Sponsorship includes:

**Own Branded Presentation Room** – Invite all your customers.  
Complimentary to access your private room and content

### Company Sponsored Talk/Demo 15 min each

- Live or pre-recorded workshop.

### Exhibition

- Large sized booth and everything that comes with it.

### Event Promotion

- Company Logo, website URL, and 100-word profile on GVAS website and all promotional materials
- Workshop promoted on GVAS website
- Two messages on social media inside GVAS during the summit

### Lead Generation

- Receive a list of your visitors to your booth after the event (Name, Title, Company, Email)

### Added Value Exposure Included:

- Half page in the GVAS show guide

## Large Booth





# GOLD SPONSOR PACKAGE *(10 available)*



## Private Presentation Room



Price  
\$16,500

## Sponsorship includes:

**Own Branded Presentation Room** – Invite all your customer.  
Complimentary to access your private room and content

### 2 x Company Sponsored Talk/Demo 15 min each

- Live or pre-recorded workshop.

### Exhibition

- Large sized booth and everything that comes with it
- 2 x Extra booth staff

### Event Promotion

- Company Logo, website URL, and 100-word profile on GVAS website and all promotional materials
- Workshop promoted on GVAS website
- Five messages on social media inside GVAS during the summit

### Lead Generation

- Receive a list of your visitors to your booth after the event (Name, Title, Company, Email)

### Added Value Exposure Included:

- One page in the GVAS show guide

## Large Booth





# PLATINUM SPONSOR PACKAGE *(5 available)*



## Private Presentation Room



## Large Booth



### Package Highlights

- 2 x Company Sponsored Talk/Demo 15 min each – Live or pre-recorded
- Choose to have your virtual booth and exhibit in 3 different country halls or have one booth per product
- Workshop recorded and posted on website post summit.
  - 1 x Satellite Symposium 60 mins
  - 1 x KOL on main speaker program
  - 1 x dedicated company survey conducted during conference

Price  
\$27,500

## Sponsorship includes:

**Own Branded Presentation Room** – Invite all of your customers complimentary to access your private room and content

### Exhibition

- Large sized booth and everything that comes with it
- 4 x Extra booth staff

### Event Promotion

- Company Logo, website URL, and 100-word profile on GVAS website and all promotional materials
- Branded signage behind Booth
- Logo 'Sponsored by' on all local and global promotions
- Workshop promoted on GVAS website
- Ten messages on social media inside GVAS during the summit
- 1 x promotional email campaign during summit

### Lead Generation

- Receive a list of your visitors to your booth after the event (Name, Title, Company, Email)

### Added Value Exposure Included:

- Two page in the GVAS show guide
- 1 x 10 minute company or product Spotlight Feature Podcast - recorded and published prior to GVAS .



# DIAMOND SPONSOR PACKAGE *(2 available)*



## Private Presentation Room



## Large Booth



### Package Highlights

- 3 x Company Sponsored Talk/Demo 15 min each- Live or pre-recorded
- Choose to have your virtual booth and exhibit in 5 different country halls or have one booth per product
- Workshop recorded and posted on website post summit.
- 2 x Satellite Symposium 60 mins
- 2 x KOL on main speaker program
- 1 x dedicated company survey conducted during conference
- 2 minute Virtual lobby promotional video

Price  
\$55,000

## Sponsorship includes:

**Own Branded Presentation Room** – Invite all of your customers complimentary to access your private room and content

### Exhibition

- Large sized booth and everything that comes with it
- Unlimited booth passes

### Event Promotion

- Company Logo, website URL, and 100-word profile on GVAS website and all promotional materials
- Branded signage behind Booth
- Logo 'Sponsored by' on all local and global promotions
- Workshop promoted on GVAS website
- 15 messages on social media inside GVAS during the summit
- 3 x promotional email campaign during summit
- Major Digital Advertising banner on Home Page of GVAS website

### Lead Generation

- Receive a list of your visitors to your booth after the event (Name, Title, Company, Email)

### Added Value Exposure Included:

- Six pages in the GVAS show guide
- Gold Sponsor for the Global MyFaceMyBody Aesthetic Awards
- 2 x 10 minute company or product Spotlight Feature Podcast - recorded and published prior to GVAS .



# POINT SYSTEM + DONATE A PRIZE



**GVAS is once again a world innovator in incentivizing practitioners to visit Exhibitor Booths with our “GVAS Points” system.**

## **Doctors can earn “GVAS Points” by:**

- Visiting your booth
- Downloading marketing material from your booth
- Watching marketing videos from your booth
- Interacting with the sales rep at the booth through chat
- Having a Live Video chat with a sales rep at the booth
- Watching a Company Sponsored Talk



## **Why Donate a Prize?**

- Practitioners will receive double “GVAS Points” for all interactions with a company that donates a prize
- Each donated product will have its own write up in the “GVAS Prize Hall” which makes donating worth while just for the added exposure

## **How many points does it take to enter prize draw?**

- 1 Entry for 1 product in the prize draw costs

**Points can also spent on purchasing talks post GVAS as well as being used throughout the MyFaceMyBody Platform, which mean practitioners will take the time to interact with your booth in order to earn more points.**





- Choose your package option from the media pack



- Sign the contract and pay the 50% deposit on Invoice within 7 days. The remaining balance will be paid according to agreement



- A Exhibitor pack will be sent to you with instructions of how to setup your virtual booth and record your presentations. You will also receive training webinars in the functionality and features to maximize your sales experience.

Book your place at the GVAS Summit this year by visiting  
[www.MyFaceMyBody.com/GVAS](http://www.MyFaceMyBody.com/GVAS)