

GVAS

GLOBAL VIRTUAL AESTHETICS SUMMIT

NOVEMBER 10-11, 2019

PRE-SHOW
PROGRAM



ON THE agenda

● ESSENTIALS ● MASTERS



	TRACK 1: HANDS ON WITH THE MASTERS	TRACK 2: GLOBAL AESTHETIC INSIGHTS	TRACK 3: GLOBAL AESTHETIC INSIGHTS	TRACK 4: TECHNOLOGY & INNOVATION	TRACK 5: ROADMAP TO BUSINESS SUCCESS		
8AM	ESSENTIALS: FACIAL ANALYSIS - EVERY FACE IS UNIQUE Key learnings: ● Facial Analysis – training your aesthetic eye ● Anatomy for Botox Injections ● The use of Botulinum Toxin to treat glabellar, frontalis and crow's feet, brow lift ● Botulinum toxins common problems of upper face treatment - how to solve them, how to prevent them.	LATEST ADVANCEMENTS IN REGENERATIVE AESTHETICS Discover this rapidly expanding and exciting area of aesthetics. Learn how you can include autologous procedures into your treatment protocols. Topics include platelet-rich plasma (PRP), growth factors, stem cell-based solutions, tissue re-engineering, and much more.	FACIAL ANALYSIS AND MAPPING Understanding your clientele's specific needs and how to recommend the appropriate treatment is essential to get right. This session will give you a detailed analysis of different profiles of individuals you might consult and treat taking into consideration age, sex and ethnicity	SPONSORED WORKSHOPS BY INDUSTRY EXPERTS AND COMPANIES - ON DEMAND	HOW TO KEEP UP WITH THE TRENDS IN SOCIAL MEDIA Where do you begin when the digital space is a minefield? What social media platform(s) do I use, where are my prospective clients mostly engaged and how do I make money from digital marketing? If you are only just setting up in aesthetics to those that are expanding and need more leads from your spend then these sessions will give you the latest insights from around the world.		
8:30AM			RESIDENCY PROGRAM				
9AM							
10AM		NETWORKING TIME EXHIBITION HALLS AND LOUNGES	EXPLORE GLOBAL TRENDS IN BODY CONTOURING & REJUVENATION The explosion of non-surgical body shaping and skin tightening procedures continues to grow as global demand for perfection increases. Experts from all over the world will reveal and review these next-generation procedures and technologies at the forefront of this aesthetics sector.		NETWORKING TIME EXHIBITION HALLS AND LOUNGES	HOW TO PLAN FOR BUSINESS SUCCESS Have you ever developed a business plan, set goals for you and your team? Experts will give you a step by step guide in how to organize and prepare your business when you are setting up to when you are expanding and attention to detail and workflows is essential.	
10:30AM							
11AM	LATEST TECHNOLOGIES IN LASERS AND ENERGY DEVICES We continue to see the expansion of lasers, radiofrequency and light-based technologies in the aesthetic sector. With the focus on efficacy and safety, technologies have enabled us to improve the ease of use, create better outcomes with less downtime. Learn how practitioners are using these technologies in their markets and the amazing results they are achieving.	BEAUTY THROUGH ENERGY - THE EVOLVING ROLE OF MICROFOCUSED ULTRASOUND	RECENT ADVICE IN OPTIMIZING FAT PURIFICATION TO ENSURE OPTIMAL OUTCOMES FOR FACE & BODY TRANSFER	SPONSORED WORKSHOPS BY INDUSTRY EXPERTS AND COMPANIES - ON DEMAND	NETWORKING TIME EXHIBITION HALLS AND LOUNGES		
11:30AM	NETWORKING TIME EXHIBITION HALLS AND LOUNGES		HOW TO UNDERSTAND THE FINANCIALS Learn about Retirement planning, Asset Protection, wealth management strategies. Experts will also cover equipment sourcing and financing				
12PM	MASTERS: UPPER FACE AND TEMPLES The upper face presents many aesthetic and anatomical challenges – this session focuses on four injection Masters who have developed distinct and unique approaches to forehead and temple treatments.		NETWORKING TIME EXHIBITION HALLS AND LOUNGES		CREATING OPPORTUNITY AND ENHANCING VALUE FOR YOUR PRACTICE (BONUS SESSION) A very exciting one hour bonus session by a team of experts that will take you on a journey covering the key considerations when setting up a practice for accounting and tax purposes to business planning and fiscal management. The journey will continue by looking at the revenue cycle overview and the inventory and vendor management. The final part of this session will look at succession planning. "		
12:30PM							
1PM							
1:30PM							
2PM	NETWORKING TIME EXHIBITION HALLS AND LOUNGES	OPTIMIZING RESULTS IN PEEELS / MESOTHERAPY / MICRONEEDLING Learn about the various techniques and treatments that can achieve smoother, firmer, and tighter skin for your patients. Combining injections of vitamins, enzymes, hormones, and plant extracts has become a very effective way to achieve optimum results for your clientele.	SURGICAL ENHANCEMENT Discover cutting edge techniques that plastic surgeons are using around the world for the breasts and body	SPONSORED WORKSHOPS BY INDUSTRY EXPERTS AND COMPANIES - ON DEMAND	HOW TO EXCEED CUSTOMER SATISFACTION? Customer satisfaction is a key measure of your business success, yet few clinics actually measure it. Learn how to turn your clinic into a client centric organization and generate more profit per customer!		
2:30PM	NETWORKING TIME EXHIBITION HALLS AND LOUNGES		GLOBAL TRENDS IN INJECTABLES The mainstay of aesthetic practice remains the injectable botulinum toxins, dermal and soft tissue fillers. This session focuses on how global experts approach all aspects of facial rejuvenation with injectables from the artistry, the science, and optimization of outcomes.			NETWORKING TIME EXHIBITION HALLS AND LOUNGES	HOW TO GET STARTED IN AESTHETICS, WHERE TO START. We work with a LOT of businesses of varying sizes, many really struggle to get going, because they have no real plan and little access to support. Any new enterprise takes commitment and hard work. There is a formula, and it's not posting on Facebook and hoping for the best! Learn some tips and tricks on how to get your aesthetic business off to a flyer
3PM							
3:30PM							
4PM							
4:30PM	NETWORKING TIME EXHIBITION HALLS AND LOUNGES	SECRETS OF SUCCESS IN NON-SURGICAL THREAD LIFTING We have seen a significant advancement in facial rejuvenation and non-surgical face-lifting since the early 90's. Learn about the safety and efficacy of this treatment and the outstanding results you can achieve for your patients.		GLOBAL TRENDS IN INJECTABLES The mainstay of aesthetic practice remains the injectable botulinum toxins, dermal and soft tissue fillers. This session focuses on how global experts approach all aspects of facial rejuvenation with injectables from the artistry, the science, and optimization of outcomes.	NETWORKING TIME EXHIBITION HALLS AND LOUNGES		
5PM							
5:30PM							
6PM							
6:30PM	ABSORBABLE SUSPENSION SUTURES - ADVANCED TECHNOLOGY & TECHNIQUES						
7PM							
7:30PM							

ON THE agenda

● ESSENTIALS ● MASTERS



	TRACK 1: HANDS ON WITH THE MASTERS	TRACK 2: GLOBAL AESTHETIC INSIGHTS	TRACK 3: GLOBAL AESTHETIC INSIGHTS	TRACK 4: TECHNOLOGY & INNOVATION	TRACK 5: ROADMAP TO BUSINESS SUCCESS		
8AM	● MASTERS – DIRECT AND INDIRECT APPROACHES TO THE LOWER FACE AND NECK A defined lower face and Jaw line is the very essence of youthful aesthetics and graceful aging. Debate among experts as to optimal approaches to refine this area are still very present. The complex anatomical unit requires detailed understanding of the relationships between the periorbital region including tear trough, and the surrounding mid face. Achieving natural confluent results which do not become puffy or over done remains challenging.	DEVELOPMENTS IN SEXUAL REJUVENATION These sessions you will gain a deeper understanding of the various factors that affect sex drive, sexual function and pleasure, as well as the technologies and treatments being used for women’s and men’s intimate health.	GLOBAL TRENDS IN INJECTABLES The mainstay of aesthetic practice remains the injectable botulinum toxins, dermal and soft tissue fillers. This session focuses on how global experts approach all aspects of facial rejuvenation with injectables from the artistry, the science, and optimisation of outcomes.	SPONSORED WORKSHOPS BY INDUSTRY EXPERTS AND COMPANIES – ON DEMAND	HOW TO DEVELOP THE ULTIMATE CONSULTATION Consultations are the most effective advertisement for your office but most practices do not invest sufficient time maximizing the benefits it can bring to your clients and the sustainability of your business.		
8:30AM							
9AM							
9:30AM							
10AM	NETWORKING TIME EXHIBITION HALLS AND LOUNGES	NETWORKING TIME EXHIBITION HALLS AND LOUNGES	CARBOXYTHERAOY AND PDO THREADS FOR CELLULITE (CARBOXYSMOOTH)	NETWORKING TIME EXHIBITION HALLS AND LOUNGES	HOW TO ACHIEVE A MEMORABLE CUSTOMER EXPERIENCE Customer satisfaction is a key measure of your business success, yet few clinics actually measure it. Learn how to turn your clinic into a client centric organization and generate more profit per customer!		
10:30AM	● MASTERS: FULL FACE This complex anatomical unit requires detailed understanding of the relationships between the periorbital region including tear trough, and the surrounding mid face, Natural confluent results which do not become puffy or over done over time remain a challenge. Hear our global experts demonstrate and share their techniques and insights.	WHAT YOU NEED TO KNOW ABOUT AESTHETIC MEDICINE			NETWORKING TIME EXHIBITION HALLS AND LOUNGES	SPONSORED WORKSHOPS BY INDUSTRY EXPERTS AND COMPANIES – ON DEMAND	NETWORKING TIME EXHIBITION HALLS AND LOUNGES
11AM	● MASTERS – UNIQUE COMBINATION	NEW TECHNIQUES IN HAIR RESTORATION Learn about the latest global surgical and non-surgical hair solutions. The rise in demand for hair treatments has made it a very lucrative model for aesthetics clinics when implemented correctly and you will hear from experts that will reveal all.	ADVANCEMENTS IN FAT TRANSFER With the increase in consumer demand around the world for treatments that are more natural to the body, clinics are feeling the pressures to add Autologous Fat Grafting to their procedural portfolio. You will have the opportunity to learn about indications, techniques and complications/management surrounding Fat Grafting in both the face and body.	SPONSORED WORKSHOPS BY INDUSTRY EXPERTS AND COMPANIES – ON DEMAND	HOW TO DELIVER AN IMPACTFUL PATIENT EVENT Client events should be a key part of your marketing strategy, all too often they end up as a bit of a damp squib with few attendees. Want to learn the secret to success and how to create an event that could transform your business!		
11:30AM					NETWORKING TIME EXHIBITION HALLS AND LOUNGES	NEW FRONTIERS IN AUTOLOGOUS FAT TRANSFER	HOW TO RECRUIT AND MANAGE YOUR EMPLOYEES This session will reveal effective methods on how to recruit, motivate and reward staff and how to ensure your team will never want to leave!
12PM					NETWORKING TIME EXHIBITION HALLS AND LOUNGES	BEYOND THE LASER – COMBINATION THERAPY WITH INJECTABLES FOR SUCCESSFUL OUTCOMES We continue to see the expansion of lasers, radiofrequency and light-based technologies in the aesthetic sector. With the focus on efficacy and safety, technologies have enabled us to improve the ease of use, create better outcomes with less downtime. Learn how practitioners are using these technologies in their markets and the amazing results they are achieving.	
12:30PM							
1PM	NETWORKING TIME EXHIBITION HALLS AND LOUNGES	INNOVATIONS IN SKINCARE There are many anti-aging skin care cosmeceuticals on the market and the science can be confusing. Become more familiar with the applications, efficiencies and effectiveness of common ingredients and products so you can ensure you have the right product offerings in your practice	SPONSORED WORKSHOPS BY INDUSTRY EXPERTS AND COMPANIES – ON DEMAND	HOW TO MAXIMIZE DIGITAL MARKETING This session will give you the building blocks of how to build a dynamic and responsive website, the do’s and don’t’s and how to build your organic online presence.			
1:30PM							
2PM							
2:30PM							
3PM	● MASTERS – BEYOND THE FACE Learn advanced facial contouring on facial anatomy, injection techniques with needle and cannula treating complex areas such as tear troughs, jaw and chin, non-surgical rhinoplasty and hands.	INNOVATIONS IN SKINCARE There are many anti-aging skin care cosmeceuticals on the market and the science can be confusing. Become more familiar with the applications, efficiencies and effectiveness of common ingredients and products so you can ensure you have the right product offerings in your practice	NON-SURGICAL HAIR RESTORATION	NETWORKING TIME EXHIBITION HALLS AND LOUNGES	LEADERSHIP AND MOTIVATION Vince Lombardi said that Leaders aren’t born, they are made. And they are made just like anything else, through hard work.” Start your journey towards being a better leader, inspire your staff and turn them into revenue generating machines.		
3:30PM							
4PM							
4:30PM							
5PM							
5:30PM							
6PM							

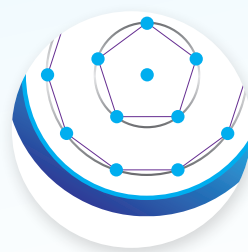
12

Reasons why you should join the Dermapen 4 Revolution

NEW



New Scar Treatment
Setting



Revolutionary 16
Needle Cartridge
Design



Visionary Marketing
Support, Drives More
Patients into Your
Practice



Superior AOVN™ 4
Technology



ACM™ - Anti-
Contamination
Management



Sleek Digital Display
with One Touch
Integrated Proce-
dural Settings



Dual Power
Operation



Built-in RFID Needle
Cartridge



AOVN™ Retention
Valves



Ergonomic Design



Bluetooth Enabled
Connectivity



7 Year Warranty

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GVAS *program*

DAY 1

TRACK 1: HANDS ON WITH THE MASTERS

8AM-11:30AM ESSENTIALS: FACIAL ANALYSIS – EVERY FACE IS UNIQUE

- Key learnings:
- Facial Analysis – training your aesthetic eye
 - Anatomy for Botox Injections
 - The use of Botulinum Toxin to treat glabellar, frontalis and crow's feet, brow lift
 - Botulinum toxins common problems of upper face treatment - how to solve them, how to prevent them.

- FACULTY**
- Dr. Kate Goldie
 - Mr Dalvi Humzah
 - Dr. Simon Ravichandran
 - Dr. Daria Voropai
 - Dr. Emma Ravichandran

11:30PM-12PM NETWORKING TIME EXHIBITION HALLS AND LOUNGES

12PM-2PM MASTERS: UPPER FACE AND TEMPLES

The upper face presents many aesthetic and anatomical challenges – this session focuses on four injection Masters who have developed distinct and unique approaches to forehead and temple treatments.

- FACULTY**
- Mr Dalvi Humzah
 - Dr. Tapan Patel
 - Dr. Tingsong Lim

2PM-2:30PM NETWORKING TIME EXHIBITION HALLS AND LOUNGES

2:30PM-4:30PM MASTERS: MID FACE & PERIORBITAL

This complex anatomical unit requires detailed understanding of the relationships between the periorbital region including tear trough, and the surrounding mid face, Natural confluent results which do not become puffy or over done over time remain a challenge. Hear our global experts demonstrate and share their techniques and insights.

- FACULTY**
- Dr. Heidi Waldorf
 - Dr. Gabriella Casabona
 - Dr. Atchima Suwanchinda
 - Mr Dalvi Humzah

4:30PM-5PM NETWORKING TIME EXHIBITION HALLS AND LOUNGES

**5PM-7PM
MASTERS: MEDICAL RHINOPLASTY**
A nonsurgical rhinoplasty is a relatively new procedure, utilizing the benefits of injectable fillers for an in-office “nose job.” Learn from the masters how the small changes that can be achieved with dermal fillers can equal big improvements in the appearance of one's nose.

- FACULTY**
- Dr. Simon Ravichandran
 - Dr. Steven Liew

TRACK 2: GLOBAL AESTHETIC INSIGHTS

**8AM-10:30AM
LATEST ADVANCEMENTS IN REGENERATIVE AESTHETICS**
Discover this rapidly expanding and exciting area of aesthetics. Learn how you can include autologous procedures into your treatment protocols. Topics include platelet-rich plasma (PRP), growth factors,

stem cell-based solutions, tissue re-engineering, and much more.

- FACULTY**
- Dr. Nicole Kanaris: PRP for periorbital rejuvenation
 - Dr. Tzachi Shelkovitz: nPRP - The ultimate “filler”
 - Dr. Patrick Treacy: The PLUS Technique
 - Dr. Ahmed Alqahtani: Growth Factors: harnessing healing power from restoration to rejuvenation
 - Dr. Alex Godic: Stem Cells in Aesthetic Practice
 - Dr. Aamer Khan: Cellular Therapies
 - Dr. Daria Voropai: Bio-Cues in Regenerative aesthetics

10:30AM-11:00AM NETWORKING TIME EXHIBITION HALLS AND LOUNGES

**11AM-1PM
LATEST TECHNOLOGIES IN LASERS AND ENERGY DEVICES**
We continue to see the expansion of lasers, radiofrequency and light-based technologies in the aesthetic sector. With the focus on efficacy and safety, technologies have enabled us to improve the ease of use, create better outcomes with less downtime. Learn how practitioners are using these technologies in their markets and the amazing results they are achieving.

- FACULTY**
- Dr. Brian M Kinney: Advanced Experience With Next A Next Generation Energy Device - Helium Gas Plasma RF Soft Tissue Rejuvenation
 - Dr. Varun Sharma: Skin tightening devices - which ones and why
 - Paula Di Marco Young: Overcoming the Technology Challenges of Laser Tattoo Removal
 - Dr. Weimin Hu: New twist on an

old problem - Combination of CO2 laser and photodynamic therapy for treatment of photoaging

- Dr. Nina Desai: Hyper-pigmentation - Learn more about popular aesthetic treatments when dealing with skin of color

1PM-2:30PM BEAUTY THROUGH ENERGY – THE EVOLVING ROLE OF MICROFOCUSED ULTRASOUND

- FACULTY**
- Sabrina Fabi, MD
 - Julius Few

2:30PM-3PM NETWORKING TIME EXHIBITION HALLS AND LOUNGES

**3PM-5PM
OPTIMIZING RESULTS IN PEELS / MESOTHERAPY / MICRONEEDLING**
Learn about the various techniques and treatments that can achieve smoother, firmer, and tighter skin for your patients. Combining injections of vitamins, enzymes, hormones, and plant extracts has become a very effective way to achieve optimum results for your clientele.

- FACULTY**
- Dr. Carlos Wambier: Deep peel formulas and indications
 - Dr. Philippe Hamida-Pisal: Mesotherapy for neck, décolletage and hands rejuvenation
 - Andrew Hansford: Mesotherapy - Bio Revitalization
 - Andrew Christie-Schwarz: MicroNeedling & Melasma Acne - delivering innovative and effective patient solutions
 - Dr. Anna Petropoulos: Skin Retexturizing and Tightening with RF Microneedling

5PM-6:30PM SECRETS OF SUCCESS IN NON-SURGICAL THREAD LIFTING

We have seen a significant advancement in facial rejuvenation and non-surgical face-lifting since the early 90's. Learn about the safety and efficacy of this treatment and the outstanding results you can achieve for your patients.

- Dr. Kian Karimi: State of the Art Combination Therapies with PDO Threads, HA Fillers with Microcannula & PRF
- Dr. Summer Swanick: Lip Rejuvenation: How I Integrate PDO Threads, Neurotoxin & Fillers In My Practice
- Dr. Weimin Hu: Temporary suspension sutures to improve long-term Instalift results
- Dr. Sophie Shotter: Beyond The Knife: Non-Surgical Combination Treatments for Lifting Skin
- Dr. Anna Petropoulos: The Use of Absorbable Sutures for Suspension and Volumising
- Dr. Adam J Rubinstein: Neck Rejuvenation using Percutaneous Suture Technique

6:30PM-7:30PM ABSORBABLE SUSPENSION SUTURES – ADVANCED TECHNOLOGY & TECHNIQUES

- FACULTY**
- David Goldberg, MD
 - Yael Halaas, MD

TRACK 3: GLOBAL AESTHETIC INSIGHTS

**8AM-10AM
FACIAL ANALYSIS AND MAPPING**
Understanding your client's specific needs and how to recommend the appropriate treatment is essential to get right. This session will give you a detailed analysis of different profiles of individuals

you might consult and treat taking into consideration age, sex and ethnicity

- FACULTY**
- Dr. Heidi Waldorf: Facial Analysis - My Way
 - Dr. Wendy Roberts: Aging into Different Cultures
 - Dr. Anna Hemming: Face 2 Face
 - Leslie Fletcher: Artistry of Facial Design
 - Dr Patrick Treacy: Why do we want to change our facial features?

10AM-11AM RESIDENCY PROGRAM

- FACULTY**
- Kim Campbell
 - Brandon Thompson

**11AM-12:30
EXPLORE GLOBAL TRENDS IN BODY CONTOURING & REJUVENATION**
The explosion of non-surgical body shaping and skin tightening procedures continues to grow as global demand for perfection increases. Experts from all over the world will reveal and review these next-generation procedures and technologies at the forefront of this aesthetics sector.

- FACULTY**
- Dr. Kristine Romine: Body Contouring Through Multiple Modalities
 - Dr. Rolf Bartsch: Cellulite 2.0 - easy assessment and combination therapy to success.
 - Dr. Nabila Azib: The game changer in body contouring to tighten skin
 - Dr. Neil S. Sadick: Whole Body Rejuvenation Technologies

**12:30PM-1PM
RECENT ADVICE IN OPTIMIZING FAT PURIFICATION TO ENSURE OPTIMAL OUTCOMES FOR FACE & BODY TRANSFER**

GVAS program

FACULTY

- Miles Graivier, MD

1PM-1:30PM
NETWORKING TIME EXHIBITION
HALLS AND LOUNGES

1:30PM-4:30PM
SURGICAL ENHANCEMENT

Discover cutting edge techniques that plastic surgeons are using around the world for the breasts and body

FACULTY

- Dr. Leonard Nenad Josipovic: Breast Lift Surgery in TLA (tumescant lokal anesthesia)
- Dr. Rolf Bartsch: Breast implant selection in 3 minutes - how to make your patient happy
- Mr Dean White: The Aesthetic Solutions After Extreme Weight Loss
- Dr. Stanley Okoro: LipoAbdominoplasty in the Obese patients: Is it safe?
- Dr. Christopher Patronella: Creating More Beautiful Tummy Tuck Results: A 3-Dimensional Approach
- Dr. Stanley Okoro: Beyond Fat: Gluteal Contouring with Implants

4:30PM-5:30PM
NETWORKING TIME EXHIBITION
HALLS AND LOUNGES

5:30PM-7:30PM
GLOBAL TRENDS IN INJECTABLES

The mainstay of aesthetic practice remains the injectable botulinum toxins, dermal and soft tissue fillers. This session focuses on how global experts approach all aspects of facial rejuvenation with injectables from the artistry, the science, and optimization of outcomes.

FACULTY

- Dr. Beatriz Molina: Holistic approach for facial bioremodeling.

- Dr. Leonard N. Josipovic: 8 Point Facelift after MD Codes
- Dr. Vincent Wong: TRANS-forming faces: Masculinisation and feminisation of faces in the transgender community
- Dr. Danilo De Gregorio: Total perioral Rejuvenation
- Dr. Jonathan Kadouch: Use and practicality of Ultrasound during filler injections
- Dr Robert Kessler: Hands on Injection techniques for Cheeks and Malar Region
- Dr. Job Thuis: 5 minute cannula nose job
- Dr Steven Harris: The Art of Aesthetic Medicine

TRACK 4: TECHNOLOGY & INNOVATION

8AM-11AM
SPONSORED WORKSHOPS
BY INDUSTRY EXPERTS AND COMPANIES - ON DEMAND SESSIONS

11AM-11:30AM
NETWORKING TIME EXHIBITION
HALLS AND LOUNGES

11:30AM-7:30PM
SPONSORED WORKSHOPS
BY INDUSTRY EXPERTS AND COMPANIES - ON DEMAND SESSIONS

FACULTY

- Cynthia Rager: SmartGraft® presents YOUR NEW HAIR CLINIC “From Solutions to Surgery”
- Neal Kitchen, MD: The Science of Aging and Epigenetics
- Joanne Healy: A new novel approach to targeting hyperpigmentation
- Dr. Andrew Christie-Schwarz: Infusion of Active Substances with MicroNeedling - Creating Procedural Safety
- Melissa Anzelone: A multi-targeted

approach to addressing inflammation and dysregulating signaling at the root of hair loss

- Prof Dr. Per Heden: Skin structural improvent - Sugrery and nonsurgical treatments (Dermapen demo) short Hedén lecture
- Dr. Jennifer Song: MINT Threads
- Jane Byers: The Wonders Of Prophilos Miracles do exist !
- Julieta Teitel: ZO expert talk anti-aging
- Dr Michael Gold: Treating Mid Face & Periorbitol using Halo Device
- Julieta Teitel: ZO expert talk brightening
- Anna Petropoulos: SmartGraft® presents “Aging Gracefully: Hair Restoration”
- Profound: Candela
- Dr Shirin Lakhani: Complete Female health
- Anna Petropoulos: The Rebirth of In-Practice Marketing
- Mahsa Jarrahi: Purchasing an Energy Based Device? Hindsight to Foresight

TRACK 5: ROADMAP TO BUSINESS SUCCESS

8AM-10AM
HOW TO KEEP UP WITH THE TRENDS IN SOCIAL MEDIA

Where do you begin when the digital space is a minefield? What social media platform(s) do I use, where are my prospective clients mostly engaged and how do I make money from digital marketing? If you are only just setting up in aesthetics to those that are expanding and need more leads from your spend then these sessions will give you the latest insights from around the world.

FACULTY

- Trish Hammond: Social Media Bootcamp
- Richard Crawford Small: Social 3.0 - Building Business through Online Communities
- Audrey Neff: Working with Millennials

- How to Capture the Fastest Growing Online Group

- Dr Vincent Wong: Understanding the Psychology Behind Facial Aesthetics in Millennials
- Alice Hart Davis: Don't avoid Instagram - it's where your next patients are looking for you

10AM-11:30AM
HOW TO PLAN FOR BUSINESS SUCCESS

Have you ever developed a business plan, set goals for you and your team? Experts will give you a step by step guide in how to organize and prepare your business when you are setting up to when you are expanding and attention to detail and work-flows is essential.

FACULTY

- Dr Catherine Stone: Building a Loyal Tribe in Your Practice
- Ryan Miller: Beginning with the End in Mind: Building Transferable Value Into Your Online Marketing
- Cameron Rafati: Getting a True Valuation for your Spa
- Michael Berry: The Impact of Separating Spa Services from Medical Practice

11:30-12PM
NETWORKING TIME EXHIBITION
HALLS AND LOUNGES

12PM-1:30PM
HOW TO UNDERSTAND THE FINANCIALS

Learn about Retirement planning, Asset Protection, wealth management strategies. Experts will also cover equipment sourcing and financing How to Exceed Customer Satisfaction? Customer satisfaction is a key measure of your business success, yet few clinics actually measure it. Learn how to turn your clinic into a client centric

organization and generate more profit per customer!

FACULTY

- Melissa Kang: Business Metrics for Success
- Glyn Meredith: A Strategy for Success - How I Learned to Love a Business Plan!
- Michael Berry, Jan Mohamed & Jay C Judas: Can you move your Financial Plan from Good to Great?
- Jay C Judas: Planning Considerations for pre-immigration to the United States

1:30PM-2:30PM
CREATING OPPORTUNITY AND ENHANCING VALUE FOR YOUR PRACTICE (BONUS SESSION)

FACULTY

- Marc Lyons, Peter Avellino, Valerie Ostrander : A very exciting one hour bonus session by a team of experts that will take you on a journey covering the key considerations when setting up a practice for accounting and tax purposes to business planning and fiscal management. The journey will continue by looking at the revenue cycle overview and the inventory and vendor management. The final part of this session will look at succession planning. “

2:30PM-4PM
HOW TO EXCEED CUSTOMER SATISFACTION?

Customer satisfaction is a key measure of your business success, yet few clinics actually measure it. Learn how to turn your clinic into a client centric organization and generate more profit per customer!

FACULTY

- April Linden: Where Your Marketing Takes a Turn: Making Magic with the Phones
- Marie Olesen: It's Not Just About The

Numbers... Creating an Authentic Culture Consumers can Trust

- Pyn Lim: Testimonials - hate them or love them
- Dr. Terry Maffi: Building a solo private practice. The pros and cons of buying another practice
- Stephen Handisides: The impact and insight a secret shopper can have on your business

4PM-4:30PM
NETWORKING TIME EXHIBITION
HALLS AND LOUNGES

4:30PM-6PM
HOW TO GET STARTED IN AESTHETICS, WHERE TO START

We work with a LOT of businesses of varying sizes, many really struggle to get going, because they have no real plan and little access to support. Any new enterprise takes commitment and hard work. There is a formula, and it's not posting on Facebook and hoping for the best! Learn some tips and tricks on how to get your aesthetic business off to a flyer

FACULTY

- Ankita Sharma: How to Start your own Cosmetic Medical Practice
- Pyn Lim: The anatomy of a successful Medical Practice
- Rick O'Neill: Introduction to Digital Marketing
- Samuel Peek: Looks Matter: The Visual Component To Social Media Strategy
- Alice Hart Davis: How to improve communication with patients

6PM-8PM
HOW TO DEVELOP A HIGH PERFORMANCE TEAM

A team is only as strong as its weakest member, and it requires a significant investment in time, energy and money to build a winning team. Get a head start an

Mazars USA Manages the *Business* of Healthcare So You Can Focus on Patients.

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FACULTY

- Paula Di Marco Young: Management Skills in the Office
- Dori Soukup: Paying your Team on Performance
- Audrey Neff: Creating a World-Class Service & Sales Culture
- Taj Chohan: High Performing Teams - How do you know?
- Chad Erickson: Manage with Key Results to Create a Culture of Excellence

DAY 2

TRACK 1: HANDS ON WITH THE MASTERS

8AM-10AM
MASTERS - DIRECT AND INDIRECT APPROACHES TO THE LOWER FACE AND NECK

A defined lower face and Jaw line is the very essence of youthful aesthetics and graceful aging. Debate among experts as to optimal approaches to refine this area are still very present.

The complex anatomical unit requires detailed understanding of the relationships between the periorbital region including tear trough, and the surrounding mid face. Achieving natural confluent results which do not become puffy or over done remains challenging.

FACULTY

- Mr Dalvi Humzah
- Dr. Kate Goldie
- Professor Yana Yutskovskaya
- Dr. Ada Regina Trindade De Almeida

10AM-10:30AM
NETWORKING TIME EXHIBITION HALLS AND LOUNGES

10:30-12:30
MASTERS: FULL FACE

This complex anatomical unit requires detailed understanding of the relationships between the periorbital region including tear trough, and the surrounding mid face, Natural confluent results which do not become puffy or over done over time remain a challenge. Hear our global experts demonstrate and share their techniques and insights.

FACULTY

- Mr Dalvi Humzah
- Dr. Chytra Anand
- Dr. Raj Acquilla
- Dr. Anna Petropoulos
- Dr. Jani Van Loghem

12:30-1PM
NETWORKING TIME EXHIBITION HALLS AND LOUNGES

1PM-3PM
MASTERS - UNIQUE COMBINATION

FACULTY

- Dr. Christina Puyat
- Dr. Shino Bay Aguilera

3PM-3:30PM
NETWORKING TIME EXHIBITION HALLS AND LOUNGES

3:30PM-6PM
MASTERS - BEYOND THE FACE

Learn advanced facial contouring on facial anatomy, injection techniques with needle and cannula treating complex areas such as tear troughs, jaw and chin, non-surgical rhinoplasty and hands.

FACULTY

- Dr. Gerhard Sattler
- Dr. Sonja Sattler
- Dr. Niamh Corduff

TRACK 2: GLOBAL AESTHETIC INSIGHTS

8AM-10AM
DEVELOPMENTS IN SEXUAL REJUVENATION

These sessions you will gain a deeper understanding of the various factors that affect sex drive, sexual function and pleasure, as well as the technologies and treatments being used for women's and men's intimate health.

FACULTY

- Dr. Sherif Wakil360 View on Aesthetic Gynaecology
- Dr. Nicole Kanaris: The O-Shot, preparation of PRP and its preferred administration
- Dr. Catherine Stone: PRP Sexual Rejuvenation for Women and Men
- Dr Pablo Gonzalez ISAZA: Aesthetic gynaecology energy-based device: myth vs scientific-based results
- Dr Red Alinsod: Radiofrequency for Feminine Restoration
- Dr. David Goldberg: Male intimate Wellness

10PM-10:30PM
NETWORKING TIME EXHIBITION HALLS AND LOUNGES

10:30PM-11:30PM
WHAT YOU NEED TO KNOW ABOUT AESTHETIC MEDICINE

- Dr Stephen Cosentino

11:30-12:00
NETWORKING TIME EXHIBITION HALLS AND LOUNGES

12PM-2PM
NEW TECHNIQUES IN HAIR RESTORATION

Learn about the latest global surgical and non-surgical hair solutons. The rise in demand for hair treatments has made it a very lucrative model for aesthetics clinics when implemented correctly and you will hear from experts that will reveal all.

FACULTY

- Dr. Craig Ziering: Overview of the options for hair restoration
- Dr. Philippe Hamida Pisal: Combined treatment using Mesotherapy and botulinum toxin for alopecia
- Dr. Jack Fisher: Integrating hair transplant technology into your practice
- Dr. Craig Ziering: The latest advances in regenerative medicine for hair restoration

2PM-2:30PM
NETWORKING TIME EXHIBITION HALLS AND LOUNGES

2:30PM-4PM
MANAGING COMPLICATIONS

These sessions have a strong emphasis on safety. You will learn about critical analysis concerning complication management, supported by a detailed practical component exploring the concepts surrounding the recognition, diagnosis and management of a variety of complications encountered through botulinum toxin & dermal filler treatments.

FACULTY

- Mr Dalvi Humzah: The Management of Non-Surgical Complications Through Anatomy
- Mrs Sabrina Shah-Desai: Management of Vascular occlusion and blindness
- Dr. Robert Kessler: How to inject fillers without the complications

- Dr. Patrick Treacy: Twenty Years of Complications

4PM-5:30PM
INNOVATIONS IN SKINCARE

There are many anti-aging skin care cosmeceuticals on the market and the science can be confusing. Become more familiar with the applications, efficiencies and effectiveness of common ingredients and products so you can ensure you have the right product offerings in your practice

FACULTY

- Dr. Leslie Baumann: Science of Skincare Regimen design
- Dr. Wendy Roberts:Skin Type Classification System
- Dr. Dolly Fatsea: Secrets to treating melasma

TRACK 3: GLOBAL AESTHETIC INSIGHTS

8AM-10AM
GLOBAL TRENDS IN INJECTABLES

The mainstay of aesthetic practice remains the injectable botulinum toxins, dermal and soft tissue fillers. This session focuses on how global experts approach all aspects of facial rejuvenation with injectables from the artistry, the science, and optimisation of outcomes.

FACULTY

- Mrs. Sabrina Shah-Desai: Female Beauty Transformation - young to mature face
- Dr. Rikin Parekh: Treating the nasolabial fold and marionette zone with cannula
- Dr. Emma Ravechandran: Safe, Effective Lip rejuvenation for Natural Outcomes
- Dr. Robert Kessler: Hands on Injection Techniques for pre-jowel, marionettes and chin

10AM-11AM
CARBOXYTHERAPY AND PDO THREADS FOR CELLULITE (CARBOXYSMOOTH)

FACULTY

- Dr. Azza Halim

11:00-11:30
NETWORKING TIME EXHIBITION HALLS AND LOUNGES

11:30-1PM
ADVANCEMENTS IN FAT TRANSFER

With the increase in consumer demand around the world for treatments that are more natural to the body, clinics are feeling the pressures to add Autologous Fat Grafting to their procedural portfolio. You will have the opportunity to learn about indications, techniques and complications/management surrounding Fat Grafting in both the face and body.

FACULTY

- Dr. Brian Kinney: Latest techniques and applications from around the world in fat transfer
- Dr. Nicole Yap: Autologous fat grafting - Role and results in augmentation and lift mammoplasty
- Dr. Sean Kelishadi: Fat Transfer and Beyond...

1PM-2PM
NEW FRONTIERS IN AUTOLOGOUS FAT TRANSFER

- Dan Friedmann, MD:

3-4PM
BEYOND THE LASER - COMBINATION THERAPY WITH INJECTABLES FOR SUCCESSFUL OUTCOMES

We continue to see the expansion of lasers, radiofrequency and light-based technologies in the aesthetic sector. With the focus on efficacy and safety, technologies have enabled us to improve the ease of use, create better outcomes with less downtime. Learn how practitioners are using these technologies in their markets and their amazing results.

GVAS *program*

FACULTY

- Ed Zimmerman, MD
- Daniel Friedmann, MD

3:30-4PM NON-SURGICAL HAIR RESTORATION

FACULTY

- Dr. Alan Bauman

TRACK 4: TECHNOLOGY AND INNOVATION

8AM-10:30AM SPONSORED WORKSHOPS BY INDUSTRY EXPERTS AND COMPANIES - ON DEMAND SESSIONS

10:30-11:00AM NETWORKING TIME EXHIBITION HALLS AND LOUNGES

11AM-3:30PM SPONSORED WORKSHOPS BY INDUSTRY EXPERTS AND COMPANIES - ON DEMAND SESSIONS

3:30PM-4PM NETWORKING TIME EXHIBITION HALLS AND LOUNGES

4PM-7:00PM SPONSORED WORKSHOPS BY INDUSTRY EXPERTS AND COMPANIES - ON DEMAND SESSIONS

FACULTY

- Aestheia Symposium
- True Education: Cosmetic Lasers True Education
- Dr Michael H Gold: Recovery and downtime post RF microneedling, latest research
- Dr. Shirin Lakhani: Reducing

Downtime from Plasma with Advanced Cord Lining Conditioned Media

- Dr. Anthony v Benedetto: Post-Operative Surgical Wound Healing
- Julieta Teitel: Managing Anticipated Reactions Extended
- Michael Somenek: The 5th Pillar of Aesthetics
- Julieta Teitel: Firming Serum Edu Clinical Study Sales Aid
- Dr. Andrew Christie-Schwarz: Scar Treatment with Dermapen
- Dr. Anthony v Benedetto: Surgical Wound Healing and Post-operative Wound Care
- Yen Yu Yates Chao, MD: Forehead Saline Hydrodissection and Radiesse Augmentation
- Gregory Paul Mueller, MD, FACS & Peter Cranstone: The Missing Link for Neck Rejuvenation: Percutaneous Suspension of the Bands and Glands
- Dr. Leonardo Marini: Advanced Silicone-based Primary Dressing for Post-Laser Skin Care
- Dr Amit Sra: Build muscle & burn fat - Club EMSCULPT, are you in?
- Corri Matthews: DpDermaceuticals - NonNegotiables
- Ellevate™ by Eurosurgical: Animation Demonstration of ICLED Surgical System Ellevate™

TRACK 5: ROADMAP TO BUSINESS SUCCESS

8AM-10AM HOW TO DEVELOP THE ULTIMATE CONSULTATION

Consultations are the most effective advertisement for your office but most practices do not invest sufficient time maximizing the benefits it can bring to your clients and the sustainability of your business.

FACULTY

- Leslie Fletcher: How to grow your practice 50-100% in one year
- April Linden: Deal or No Deal:

Converting Consultations into Paying Patients

- Dr. Leslie Baumann: A Scientific Methodology To Increase Skincare Sales
- Dr Terry Maffi: How to build a strong retail presence in your plastic surgery practice
- Robert Hughes: You're a brand - Whats your plan?

10AM-11AM HOW TO ACHIEVE A MEMORABLE CUSTOMER EXPERIENCE

Customer satisfaction is a key measure of your business success, yet few clinics actually measure it. Learn how to turn your clinic into a client centric organization and generate more profit per customer!

FACULTY

- Melissa Kang: Customer Experience Pathway
- Stephen Handisides: How to deliver a 5* Customer Experience
- Meri Redjepi: Digital Customer Relationship Management

11AM-11:30AM NETWORKING TIME EXHIBITION HALLS AND LOUNGES

11:30AM-12:30PM HOW TO DELIVER AN IMPACTFUL PATIENT EVENT

Client events should be a key part of your marketing strategy, all too often they end up as a bit of a damp squib with few attendees. Want to learn the secret to success and how to create an event that could transform your business!

FACULTY

- Paula Di Marco Young: How to Run a Successful Revenue Generating Event
- Cheryl Whitman: Practice Marketing: Virtual Events
- Dori Soukup: Seven steps to successful event planning

12:30PM-2:30PM HOW TO RECRUIT AND MANAGE YOUR EMPLOYEES

This session will reveal effective methods on how to recruit, motivate and reward staff and how to ensure your team will never want to leave!

FACULTY

- Cheryl Whitman: Staff Assessment - Improve Work Performance
- Linda Hill: How to Hire Quality Staff
- Tracy Panzarella: How to Incorporate Wellness in the Workplace
- Dori Soukup: How to build a high performance team with the C.L.A.R.I.T.I System
- Mary Beth Hagen: Can You Screen for the Aesthetic Eye?

2:30PM-3PM NETWORKING TIME EXHIBITION HALLS AND LOUNGES

3PM-4:30PM HOW TO MAXIMIZE DIGITAL MARKETING

This session will give you the building blocks of how to build a dynamic and responsive website, the do's and don't's and how to build your organic online presence.

FACULTY

- Ryan Miller: Tailor Your Online Marketing to Support Your Offline Practice Strategy
- Samuel Peek: Hey, Alexa - I need a fresh approach to SEO
- Dr Harry Singh: Strategy vs Tactics
- Keith Humes: How much should a website cost in 2019?

4:30PM-6:30PM LEADERSHIP AND MOTIVATION

Vince Lombardi said that Leaders aren't born, they are made. And they are made just like anything else, through

hard work." Start your journey towards being a better leader, inspire your staff and turn them into revenue generating machines.

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- Richard Crawford Small: The Power of Goal Setting
- Mark Tager: The Power of Practice Presence
- Robert Hughes: How to Turn Your Practice into a Selling Machine
- Pam Underdown: The Common Mistakes That Sabotage Growth, Profitability and Business Success (and what the high thriving clinics are doing radically differently)

GVAS SHOWGUIDE

Look out for the complete GVAS Showguide available to download prior to the conference:
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