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GLOBAL AESTHETIC AWARDS 2020



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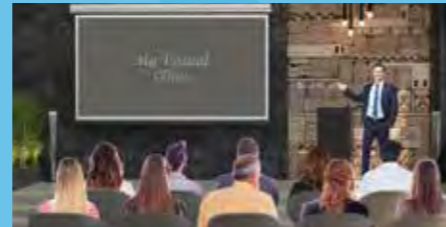
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GLOBAL AESTHETIC AWARDS 2020

Welcome...

...everyone to the prestigious MyFaceMyBody Awards – the largest awards program voted on by you, the industry. The awards celebrates total excellence within aesthetics all over the world.

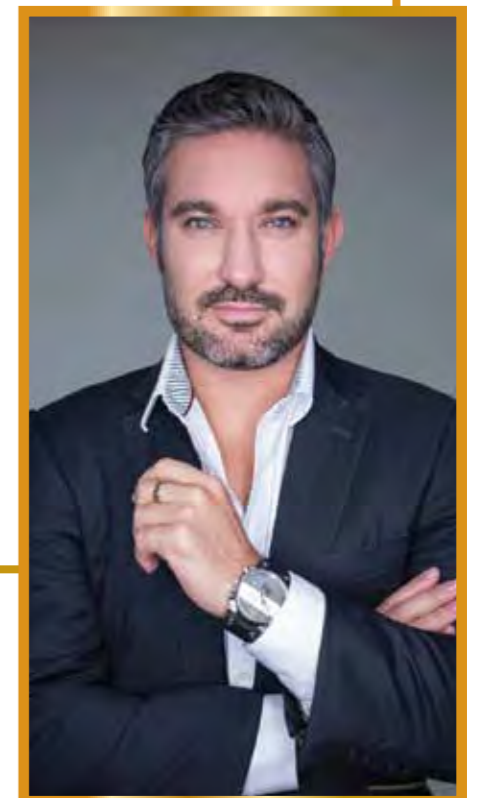
We have been thrilled with the quantity and quality of entries received and the amazing response we have had from industry professionals. The MyFaceMyBody Awards are all about recognising brands for their product innovation and popularity and rewarding practices for the exceptional experience and outstanding service they provide to their clients.

On behalf of the judges, sponsors and MyFaceMyBody we would like to congratulate everyone who entered. Winning a MyFaceMyBody Award has proven to be 'the award' to win within the aesthetics sector and gives consumers the confidence and quality assurance they need when looking for reputable providers or brands.

We are amazed at the support from all the industry associations and the time and expertise invested in the process by the judges.

S. Handisides

STEPHEN HANDISIDES
CEO, MYFACEMYBODY



Meet the Judges



DR. CATHERINE STONE



DR. REKHA TAILOR



DR. MANAV BAWA



LOU SOMMEREUX



DORI SOUKUP



PAULA DI MARCO
YOUNG



DR. MICHAEL BERRY



LESLIE FLETCHER



DR. NICOLE KANARIS



MARIE OLESEN



DR. VINCENT WONG

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Addicus is honored to support a client list comprising the top 5% of Plastic Surgeons, Dermatologists, and Aesthetics Professionals worldwide. We know your business and are passionate about serving you. Find out why clients hire us for what we know and stay with us for who we are.



The Essential Team

The consulting arm of Addicus brings together the most competent professionals and institutions in tax reduction, asset protection, investment, retirement, benefit plans, insurance, corporate structure, and estate planning. We'll arrange your board of advisors, monitor performance, and make your plans surprisingly simple and cost effective.



Asset Protection

Asset protection is a type of financial planning intended to protect one's assets from creditor claims while operating within the bounds of debtor-creditor law. Experts advise that effective asset protection begins before a claim or liability occurs, since it is usually too late to initiate any worthwhile protection after the fact. Find out how you can maintain control and use of your wealth and protect it at the same time.



Meaningful Tax Reduction

Tax is likely your largest erosion of wealth. Every client of ours came to us with a product, a strategy or a relationship already in place. The truth is that most of the advisors and clients we meet are unaware of the tools, strategies and techniques available to them. What are the most recent three tax reduction ideas your advisors brought to you? Many times our clients had outgrown their current support team and neither had the time, nor direction on how to seek a higher level of guidance. Why not ask us for a second opinion?



A Portfolio of Competence

Addicus is honored to support a client list comprising the top 5% of Plastic Surgeons, Dermatologists, and Aesthetics Professionals worldwide. Addicus belongs to an elite advisory group consisting of over 175 independent specialty firms nationwide. This gives you access to the most competent guidance available without bias. We know your business and are passionate about serving you.



Global Citizens

Are you a non-U.S. citizen? Are you a resident alien? Are you a non-resident alien? Do you own or do you plan on purchasing real estate or other assets and investments within the United States? We have found that many global citizens are seeking to acquire U.S.-based assets. There can be harsh transfer taxes imposed on non-resident aliens and your families. It is important to navigate your options correctly.

For our complete resource library including case studies, visit www.weareaddicus.com or call 855.449.7100.



MICHAEL S. BERRY, ChFC

Managing Partner, Head of Private Client

855.449.7100 x101

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GLOBAL AESTHETIC AWARDS 2020

Hall of Fame

Ruby

3 YEAR ACHIEVEMENT

- | | | | |
|---------|--|---------|---|
| 🇬🇧 2016 | BTL Aesthetics | 🇬🇧 2019 | TDC Implant Centre |
| 🇬🇧 2016 | Cynosure | 🇬🇧 2019 | Clinetix |
| 🇬🇧 2016 | Neostrata - AestheticSource | 🇬🇧 2019 | Dr Patrick Treacy - Aillesbury Clinic |
| 🇬🇧 2016 | Jill Zander
A Courthouse Medispa | 🇬🇧 2019 | Health and Aesthetics |
| 🇬🇧 2016 | Meon Face - Dr Ian Hallam MBE | 🇬🇧 2020 | Skinade |
| 🇬🇧 2016 | The Private Clinic of Harley Street /
Aurora Clinics | 🇬🇧 2020 | The Cadogan Clinic |
| 🇬🇧 2016 | Wigmore Medical | 🇬🇧 2020 | SkinGenius Clinic |
| 🇬🇧 2017 | Dr Michael Miroshnik -
Plastic & Cosmetic Surgeon | 🇬🇧 2020 | The Global Beauty Group |
| 🇬🇧 2017 | Esteem Medispa | 🇬🇧 2020 | Mira Clinic |
| 🇬🇧 2017 | The Face Place Medspa | 🇬🇧 2020 | Hunter Plastic Surgery |
| 🇬🇧 2017 | Flawless Rejuvenation Medical and
Aesthetic Skin Clinic | 🇬🇧 2020 | InjectAbility® Clinic /
InjectAbility® Institute |
| 🇬🇧 2017 | Advanced Skin Technologies | 🇬🇧 2020 | La Jolla Cosmetic Surgery Centre |
| 🇬🇧 2018 | Temple Medical | | |
| 🇬🇧 2018 | Cliniva Medispa | | |

12

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Management



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with One Touch
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dural Settings



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Operation



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AWARD WINNERS

Australasia

AESTHETIC PRACTICE OF THE YEAR

sponsored by Nutrafol
Blanc by Dr Clara Hurst

AESTHETIC THERAPIST OF THE YEAR

sponsored by Astanza laser
Fabienne Rich, The Facial Room

ANTI AGING PRODUCT OF THE YEAR

asap liquid platinum - asap skin products

COSMECEUTICAL RANGE OF THE YEAR

Mayerling Skin Renewal System

CUSTOMER EXPERIENCE OF THE YEAR

Hunter Plastic Surgery

CUSTOMER SERVICE SUPPORT OF THE YEAR

The Global Beauty Group

DENTAL MAKEOVER OF THE YEAR

Iconic Dentistry and Medispa

DENTAL PRACTICE OF THE YEAR

Iconic Dentistry and Medispa

ECO CLINIC OF THE YEAR AWARD

James Vivian

INNOVATIVE PRODUCT OF THE YEAR

Emepelle Dermocosmética

MANUFACTURER OR SUPPLIER OF THE YEAR

The Global Beauty Group

MEDICAL AESTHETIC PRACTITIONER OF THE YEAR

sponsored by A2 Aesthetic & Anti-Ageing Magazine
Dr Andrew Clark MIRA Clinic

MEDISPA OF YEAR

JOINT WINNERS
Cosmetic Image Clinics
Groom Laser & Skin Clinic

NEW PRACTICE OF THE YEAR

White Hill Clinic

NEW PRODUCT OF THE YEAR - LAUNCHED WITHIN 18 MONTHS

asap liquid platinum - asap skin products

NON SURGICAL MAKEOVER OF THE YEAR (REQUIRE A CASE STUDY) - BODY

Dr Andrew Clark MIRA Clinic

NON SURGICAL MAKEOVER OF THE YEAR (REQUIRE A CASE STUDY) - FACE

Flawless Rejuvenation

PLASTIC SURGEON OF THE YEAR

sponsored by Addicus Advisors
Dr Joseph Rizk

PLASTIC/COSMETIC SURGERY PRACTICE OF THE YEAR

Cosmetic Avenue

PRACTICE DESIGN OF THE YEAR

Iconic Dentistry and Medispa

PRACTICE TEAM OF THE YEAR

Cosmetic Avenue

PRACTICE WEBSITE OF THE YEAR

Hunter Plastic Surgery

SALES REP OF THE YEAR

Chris Nelson, Account Manager at The Global Beauty Group

SKIN TIGHTENING PRODUCT OF THE YEAR

Ulthera Merz Australia

SKIN TIGHTENING TREATMENT OF THE YEAR

Ulthera Merz Australia

SURGICAL MAKEOVER OF THE YEAR (REQUIRE A CASE STUDY) - BODY

Hunter Plastic Surgery

SURGICAL MAKEOVER OF THE YEAR (REQUIRE A CASE STUDY) - BREAST

Dr Nicole Yap, Breast Institute Australia

TRAINING SUPPORT OF THE YEAR

sponsored by V-Unité
The Global Beauty Group

WINNERS CONTINUED OVERPAGE ➤

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THICKER HAIR^{1,2}

LESS SHEDDING^{1,3,4}



1. Data on file, 2020 2. Ablon G. J. Drugs Dermatology, 2018 3. Data on file, 2020 4. Data on file, 2020 5. Sadick NS. J Drugs Dermatology, 2017 These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

🇬🇧 AWARD WINNERS

UK

AESTHETIC INFLUENCER OF THE YEAR
Dr Tijion Esho

AESTHETIC NURSE OF THE YEAR
Lisa Waring, FaceTherapy-Ni

AESTHETIC PRACTICE OF THE YEAR
sponsored by Nutrafol
JOINT WINNERS:
Vie Aesthetics & Myskyn Clinic

AESTHETIC THERAPIST OF THE YEAR
sponsored by Astanza laser
Martine Jarman SkinGenius

CUSTOMER EXPERIENCE OF THE YEAR
Health & Aesthetics

DENTAL MAKEOVER OF THE YEAR
TDC Implant Centres

DENTAL PRACTICE OF THE YEAR
TDC Implant Centres

INNOVATIVE PRODUCT OF THE YEAR
Skinade MD® Pre + Post Care Surgical Programme

MEDICAL AESTHETIC PRACTITIONER OF THE YEAR
sponsored by A2 Aesthetic & Anti-Ageing Magazine
Dr Sherif Wakil

MEDISPA OF YEAR
Hampton Clinic

NEW PRACTICE OF THE YEAR
Koha Skin Clinics

NEW PRODUCT OF THE YEAR - LAUNCHED WITHIN 18 MONTHS
Skinade Targeted Solutions®Cellulite

NON-SURGICAL MAKEOVER OF THE YEAR (REQUIRE A CASE STUDY) - BODY
Dr Sherif Wakil

NON-SURGICAL MAKEOVER OF THE YEAR (REQUIRE A CASE STUDY) - FACE
Dr Rosh KLNK

PLASTIC/COSMETIC SURGERY PRACTICE OF THE YEAR
The Cadogan Clinic

PRACTICE DESIGN OF THE YEAR
KLNK

PRACTICE MANAGER OF THE YEAR
Fortunata Oleszkiewicz Koha Skin Clinic

PRACTICE TEAM OF THE YEAR
Health & Aesthetics

PRACTICE WEBSITE OF THE YEAR
Health & Aesthetics

RECEPTIONIST OF THE YEAR
Jasmine Kneale River Aesthetics

RISING STAR OF THE YEAR
Lisa Waring FaceTherapy-Ni

SKIN TIGHTENING TREATMENT OF THE YEAR
Thermage FLX

SKINCARE DEVICE OF THE YEAR
BYONIK® Pulse Triggered Laser- Pure Swiss Aesthetics Ltd

SURGICAL MAKEOVER OF THE YEAR (REQUIRE A CASE STUDY) - BODY
Dr Grant Hamlet (MBCHB)

TRAINING SUPPORT OF THE YEAR
sponsored by V-Unit
Skinade



WINNERS CONTINUED OVERPAGE ➤

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EA-QW-05074/September 2020

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AWARD WINNERS

USA

AESTHETIC INFLUENCER OF THE YEAR

Paula Di Marco Young, BS, RN, CLO/A,
Young Medical Spa®

AESTHETIC NURSE OF THE YEAR

Christina Sirera RN, Venus and Venom Medispa

AESTHETIC PRACTICE OF THE YEAR

sponsored by Nutrafol
Privá MedSpa of Fairfield

AESTHETIC THERAPIST OF THE YEAR

sponsored by Astanza laser
Hillary Ashington-Pickett Pfeiffer, LE, CCE, CME - The
Medspa at The Women's Centre For Excellence

ANTI-AGING PRODUCT OF THE YEAR

DefenAge 8-in-1 BioSerum

BODY RESHAPING TREATMENT OF THE YEAR

Cutera truSculpt®

CUSTOMER EXPERIENCE OF THE YEAR

InjectAbility® Clinic

CUSTOMER SERVICE SUPPORT OF THE YEAR

Astanza Laser

DERMATOLOGIST OF THE YEAR

Dr. Rhonda Q. Klein, MD, MPH, FAAD and Dr. Deanne
Mraz Robinson, MD, FAAD - Modern Dermatology

HAIR RESTORATION PRODUCT OF THE YEAR

Nutrafol for women

INNOVATIVE PRODUCT OF THE YEAR

Pro Nutrafol

INNOVATIVE TREATMENT OF THE YEAR

Cutera Excel V+

MANUFACTURER OR SUPPLIER OF THE YEAR

Astanza Laser

MARKETING/PR CAMPAIGN OF THE YEAR

La Jolla Cosmetic Surgery Centre

MEDISPA OF YEAR

InjectAbility® Clinic / InjectAbility® Institute

MEDICAL AESTHETIC PRACTITIONER OF THE YEAR

sponsored by A2 Aesthetic & Anti-Ageing Magazine
Leslie Fletcher, InjectAbility® Clinic / InjectAbility®
Institute

MINIMALLY INVASIVE DEVICE OF THE YEAR

InMode Morpheus8

NEW PRACTICE OF THE YEAR

Ananya Aesthetics

NEW PRODUCT OF THE YEAR - LAUNCHED WITHIN 18 MONTHS

DefenAge 3D Eye Radiance Cream

NEW TREATMENT OF THE YEAR - LAUNCHED WITHIN 18 MONTHS US

InMode Evoke

NON SURGICAL MAKEOVER OF THE YEAR (REQUIRE A CASE STUDY) - FACE

Adam W. Mauer, MD

PLASTIC/COSMETIC SURGERY PRACTICE OF THE YEAR

La Jolla Cosmetic Surgery Centre

PRACTICE DESIGN OF THE YEAR

InjectAbility® Clinic

PRACTICE MANAGER OF THE YEAR

Jennifer Nirenberg Privá MedSpa

PRACTICE TEAM OF THE YEAR

InjectAbility® Clinic

SCAR AND SKIN REPAIR TREATMENT OF THE YEAR

Silagen Silicone Gel + SPF 30

SURGICAL MAKEOVER OF THE YEAR (REQUIRE A CASE STUDY) - BODY

Germán Newall, MD

TRAINING SUPPORT OF THE YEAR

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AWARD WINNERS

Rest of the World

 **AESTHETIC INFLUENCER OF THE YEAR**
A2 Aesthetic & Anti Ageing Magazine, South Africa

 **AESTHETIC PRACTICE OF THE YEAR**
sponsored by Nutrafol
Laserskin Solutions, Greece


 **AESTHETIC THERAPIST OF THE YEAR**
sponsored by Astanza laser
Dr Wilhene Zwanepoel, Canada

 **AESTHETIC THERAPIST OF THE YEAR**
sponsored by Astanza laser
Ms. Nikolett BORZÁK, Hungary

 **ANTI-AGING PRODUCT OF THE YEAR**
3D Eye Power Cream - Gigi Laboratories
Cosmetics, Israel

 **BODY RESHAPING TREATMENT OF THE YEAR**
Venus Concept Venus Bliss™, Canada

 **INNOVATIVE TREATMENT OF THE YEAR**
Alma Lasers ClearSkin PRO, Israel

 **MEDICAL AESTHETIC PRACTITIONER OF THE YEAR**
sponsored by A2 Aesthetic & Anti-Ageing Magazine
Dr Nicole Kanaris Med Aesthetique, South Africa

 **NEW PRACTICE OF THE YEAR**
Ms. Marta Ben, Hungary

 **PRACTICE MANAGER OF THE YEAR**
Lourette du Toit Dermology South Africa

 **SCAR AND SKIN REPAIR TREATMENT OF THE YEAR**
Venus Concept Venus Viva™ Canada

AWARD WINNERS

Global Awards Winners

 **AESTHETIC PRACTICE OF THE YEAR**
Vie Aesthetics, UK

 **AESTHETIC THERAPIST OF THE YEAR**
SkinGenius - Martine Jarman, UK

 **MEDICAL AESTHETIC PRACTITIONER OF THE YEAR**
Dr Nicole Kanaris Med Aesthetique, South Africa

 **MEDISPA OF YEAR**
InjectAbility® Clinic

 **PLASTIC/COSMETIC SURGERY PRACTICE OF THE YEAR**
La Jolla cosmetic Surgery Centre, USA



New edition release



The **MyFaceMyBody Ultimate 100** is an expertly curated publication, profiling some of the top aesthetic medical professionals in the world.

A definitive guide for consumers, it includes practice spotlights, patient tips and advice and informative editorials with detailed and independent profiles of

The Ultimate 100 Global Aesthetic Leaders for 2020/21.

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THE INTERGALACTIC **GLOBAL VIRTUAL AESTHETIC SUMMIT** (GVAS) 2020

A groundbreaking success

Held over a continuous 48-hours, on Saturday and Sunday the 14th and 15th November, the second Global Virtual Aesthetics Summit 2020 was a phenomenal success. Over 1,943 total registrations, with 971 unique aesthetic professionals logged into the live event from over 40 countries including America, UK, Australia, India and as far afield as Grand Cayman, Russia and the Philippines. Clinical staff, plastic surgeons, doctors and press all attended this ground-breaking event, joining seminars and workshops, networking and visiting exhibition stands, all hosted in a virtual space.

WHAT THE INDUSTRY SAID:

Your idea is such a mastermind and the follow through and execution has been seamless and smooth! The level of training offered has been superior and it has been so much fun interacting with the exhibitors in a virtual platform without having to walk miles and miles of hallways to see another exhibit; so easy to visit with an exhibitor just at the click of a button! I have hardly left the GVAS platform and have enjoyed entering the conference on the 3 different time zones over the last day and a half to maximize attendance! Quite a magnetic conference, I must say! Thank you Stephen for your brilliant idea of GVAS !

Dr Anna Petropoulos USA



LESLIE FLETCHER
WATCHING GVAS 2020



I Attended 2 full days of GVAS, world's first virtual Aesthetic conference, over the weekend. I, along with many of my colleagues in China who attended the GVAS in China were overwhelmed by the collection of world's top physicians and the quality of their lectures. Normally, we would have to spend weeks of time and tens of thousands of dollars to get the learning experience we received at GVAS. What also really exceeded my expectation was the experience visiting the exhibit halls at GVAS. I was able to have access to the material and interact with the technology companies easily and all done on my own terms without the feeling of being pressured by the sales people. The chat room was a great place to communicate with vendors and colleagues for open discussions, not only regarding products and technologies, but also sharing our experiences with physicians all over the world. I don't believe I have ever experienced such rich learning and exchange during 2 decades of attending traditional conferences.

The best part is that I did it all in the comfort of my living room while sipping on a glass of wine.

Dr Leon Ren

6 I can honestly say that I was surprised that the concept of the GVAS was so well-received by my staff. I typically have difficulty in finding enough lectures at conferences for my staff to attend so much so that many times I do not take them. They were pleased that one of the days was not a work day. They were so excited that they blocked out their schedule to ensure they wouldn't miss the speakers. My staff basically jumped all over this new learning concept! 99

Thomas E. Young, MD -
Young Medical Spa®



The Whole event looked really slick. We saw spikes on our website which was great and even though it was strange to just look at people come and go its something im sure will catch on! I hope those attending understood the work that went into it. Well done! ”

Raffi Eghiayan Wigmore Medical

“I would like to say thank you to the GVAS team. I have always thought that going virtual was the future but I still had my doubts about whether it would work or not. I have to say your team pulled off an amazing event and as an exhibitor we engaged with a lot of doctors and received a lot of leads. There were a couple of technical glitches but your team was so responsive and made sure everything was fixed almost immediately. Definitely signing up for next year as I know this is only going to get bigger and better each year. Just getting our team to a physical conference costs more than what this did, without all of the headache, drama and interruption to our business. Well done! ”

Joel Marshall DP Derm

Thank You to our Sponsors

We would like to give a very special thank you to our premium partners that have supported this event

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