

MY FACE MY BODY AWARDS

GLOBAL AESTHETIC AWARDS 2020

Welcome to the 2020 MyFaceMyBody Global Aesthetic Awards. All Clinics, Individuals, Manufacturers to the Distributors and suppliers worldwide within the Aesthetic Industry are eligible to submit nominations this year. The MyFaceMyBody Awards is the industries most impressive and talked about trophy over the past 10 years. Its become the most credible awards program recognized globally with thousands of entries received every year from over 30 countries and judged by a panel of global experts.

Don't miss the opportunity in raising the profile and credibility of your brand in 2020.

Sponsorship

TITLE SPONSOR (1 AVAILABLE)

Demonstrate how your company is a leader in the aesthetics sector by associating your brand with the largest and most credible awards event globally.

- Appear as the title sponsor on all marketing and promotions before, during and after the awards virtual event (six months exposure).
- Two minute video advertorial produced by the MyFaceMyBody Team and broadcast in the first advert break of the Live broadcast in August.
- Present on video the award category of your choice that will be broadcast in August
- Four Page advertorial in the digital awards supplement

\$18,000

REGIONAL CATEGORY SPONSORS (20 AVAILABLE)

- Brand associated with one award category in your local region i.e Australasia, USA, South Africa
- Logo and company profile marketed on awards website - 6 months
- Company mentioned during the live broadcast of the awards in August by the host presenters 'Sponsored by'
- Branding on all email and digital campaigns - 6 months

\$1500

UPGRADE FOR \$1000 TO A VIDEO 'SPONSORED ANNOUNCEMENT

Have the opportunity to present your regional award category by submitting a video to MyFaceMyBody to edit into the live broadcast in August. NB. Does not include filming.



32%

Who watched the awards were aesthetic professionals

Host Your Own Award Category

Create your own MyFaceMyBody award category for your own clients e.g Colorescience Award for customer excellence, RPR Humanitarian Award...

Setup your own award category on the MFMB platform, set criteria, judge and reward your loyal customers. Send us a video of you presenting your own category. NB. This is an excellent way to add value and reward clients, which has proven to increase sales and customer loyalty.

\$5000

Video Adverts

Have your own video advert or advertorial running during the live broadcast of the MyFaceMyBody global awards recognizing all of the regional award winners internationally. NB Does not include filming

Up to 30 sec \$1,850 (12 available)

Up to 60 sec \$3,000 (2 available)

CONTACT US:

Email: awards@myfacemybody.com

Visit www.myfacemybody.com/awards/contact

[f](https://www.facebook.com/myfacemybody)@myfacemybody.com

[@myfacemybody](https://www.instagram.com/myfacemybody)

[@myfacemybody](https://www.linkedin.com/company/myfacemybody)

12,500

Watched the live broadcast of the MyFaceMyBody awards event in 2019 in Las Vegas



LIVE STREAM BROADCAST

68%

Of viewers were consumers that had an interest in aesthetics



6523

Viewers voted for their favourite brand or clinic

All prices in US\$