

MY FACE } MY BODY
AWARDS

GLOBAL AESTHETIC AWARDS 2019



ENTRY PACK

Welcome

Welcome to the 2019 MyFaceMyBody Global Aesthetic Awards. All Clinics, Individuals, Manufacturers, Distributors and suppliers worldwide within the Aesthetic Industry are eligible to submit nominations this year. The MyFaceMyBody Award is the industry's most impressive trophy. Many of the industry's best known brands and industry peers have won MyFaceMyBody Awards, however many of our winners in past years have been businesses and clinics in the embryonic stages and still growing and building their brands or up and coming practitioners who are making their mark and changing the face of Aesthetics through innovative and new ideas.

This booklet explains everything you need to know for entering the awards. The first important step to entering is to review and choose the categories which you'd like to enter and fit your business.

There are some new categories for 2019 and some categories have been revamped. The most notable change is that the awards have truly become a globally recognized awards program. Not only will winning individuals, clinics and brands be recognized for their achievements in innovation and customer excellence regionally, they will also be recognized on a global scale. Winners of all the regional categories will be re-judged and considered for the accolade of Global winner of the year! Also for 2019 you may now submit a video entry, instead of the traditional written entry or case study.

Please don't hesitate to **contact us** with any questions you may have, or visit www.myfacemybody.com/awards



Schedule of entry deadlines

DATE	
MARCH 11TH	Entries Open for the 2019 MyFaceMyBody Awards (please note as soon as your entry is submitted voting is activated to support your entry)
JUNE 1ST	Early Bird Entry Deadline - Entry fees are discounted up to this deadline
SEPTEMBER 16TH	Entries Close - Late fees will be charged for entries submitted after this deadline
SEPTEMBER 23 – NOVEMBER 4TH	JUDGING
SEPTEMBER 30TH	Last Day to Submit Late Entries - Late entries will not be penalized in the judging process in any way
NOVEMBER 4TH	Voting Closes
NOVEMBER 25TH	Winners announced - via live video streaming

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Reasons to Enter

There are many reasons why your organisation should enter these awards, acknowledging the amazing work done by your team or your employees who are ambassadors for your business and are integral in building your organization's brand and success.

Whether you are a small or large organisation, while creating your entries you'll inadvertently research and write compelling information of the achievements and ethos within your company that you can use in other ways.

There are numerous categories to choose from covering every aspect of business from individual excellence to team categories, customer service, management and product innovation.

The MyFaceMyBody Awards is the industries most impressive trophy. It will wow your clients, your partners, your colleagues and your staff when it takes pride of place.

We'll promote your MyFaceMyBody award win across our website and Media, and you will be eligible to feature in our next Ultimate 100 Global Aesthetic Leaders publication. As a MyFaceMyBody winner you'll have access to a range of tools that you can use to promote your accolade including winner logos and press release templates.



How to Submit your Entries

- 1 Visit myfacemybody.com/awards/ and click on Enter Now button
- 2 Complete the registration form to create an account through which you will submit your entries or log into your existing account if you already have one.
- 3 Within the awards tab select your categories to enter and save
- 4 When all categories have been selected click SUBMIT SELECTED CATEGORIES button.
- 5 Review and agree to awards T&C's of entry and choose to pay your entry fees by credit or debit card.
- 6 Once submitted the selected categories will save in your awards tab with your unique entry URL and you are now ready to complete the entry document or submit a video entry.
- 7 You can edit and amend your entry as many times as you feel necessary making sure you click save everytime you make any changes.
- 8 Once you are happy with your entry click on SUBMIT ENTRY BUTTON

How the MyFaceMyBody Awards will be judged

Judging of entries will be conducted by our esteemed judging panel from September through to November. Our Judges are recruited worldwide, and will be assigned to categories avoiding any conflict of interest.

Judges will login to our secure judging system to review and rate entries online, at their convenience. The eligible nomination with the highest weighted score based on votes and judges ranking in each category will be awarded the Regional MyFaceMyBody Award Winner. All regional winners will then be considered for the title of Global Award Winner.

Entry fees

Entry fees	Submitted before June 1st	Submitted before Sept 16th	Submitted after Sept 16th
Aesthetic Practice Categories	\$35.00	\$55.00	\$85.00
Dental Practice Categories	\$35.00	\$55.00	\$85.00
Individual Categories	\$35.00	\$55.00	\$85.00
Media Categories	\$35.00	\$55.00	\$85.00
Brand Supplier Categories	\$150.00	\$195.00	\$245.00

ALL PRICES IN US DOLLARS

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Categories

The following is a list of all categories in The MyFaceMyBody Global Aesthetic Awards 2019. The categories are grouped by type. Guidelines to each category can be found [here](#).

AESTHETIC PRACTICE CATEGORIES

- Practice Design of the Year
- Practice team of the Year
- Customer Experience of the Year
- Medispa of Year
- Aesthetic Practice of the Year
- New Practice of the year
- Plastic/Cosmetic Surgery Practice of the Year
- Male Grooming Spa of the Year



DENTAL PRACTICE CATEGORIES

- Dentist of the Year
- Dental Practice of the Year
- Dental Makeover of the Year

- Non Surgical Makeover of the Year - Face
- Non Surgical Makeover of the Year - Body

INDIVIDUAL CATEGORIES

- Rising Star of the Year
- Plastic Surgeon of the Year
- Dermatologist of the Year
- Medical Aesthetic Practitioner of the year
- Aesthetic Nurse of the Year
- Aesthetic Therapist of the Year
- Receptionist of the year
- Practice Manager of the year
- Surgical Makeover of the Year - Face
- Surgical Makeover of the Year - Body
- Surgical Makeover of the Year - Breast

MEDIA CATEGORIES

- Journalist/Beauty Blogger of Year
- Social Media Influencer of the Year
- Practice Website of the Year
- PR Agency of the Year

BRAND/SUPPLIER CATEGORIES

- Cosmeceutical Range of the Year
- Anti Aging Treatment of the Year
- Anti Aging Product of the Year
- New Product of the Year - Launched within 18 months

- New Treatment of the Year - Launched within 18 months
- Body Reshaping Treatment of the Year
- Skin Tightening Treatment of the Year
- Skin Tightening Product of the Year
- Post Surgery product of Year
- Hair Restoration Treatment of the Year
- Hair Restoration Product of the Year
- Skincare Device of the Year
- Minimally Invasive Device of the year
- Scar and Skin Repair Treatment of the Year
- New Manufacturer or Supplier of the Year (launched within 24 months)
- Manufacturer or Supplier of the Year
- Innovative Manufacturer or Supplier of the Year
- Innovative Treatment of the Year
- Innovative Product of the Year
- Sales Rep of the year
- Customer service support of the Year
- Training Support of the Year
- Brand Trainer of the Year
- Practice Management software of the Year
- Imaging Software of the Year
- Marketing company of the Year



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How you should prepare your Entry:

Entries that the judges scored highly focus on the category guidelines that can be found [here](#) which highlight how you should structure and support your entries. This year your entries can be either written or a video submission that can be filmed anywhere you feel comfortable doing so. If filmed in your practice this gives you a great opportunity to showcase your facilities and how your business runs day to day.

GET STARTED EARLY

Most entrants wait till the last minute to prepare and submit their final entries but you don't have to. Get started a few months before the entry deadline and you'll have plenty of time to finish.

WRITE YOUR ENTRIES OFFLINE BEFORE SUBMITTING THEM

Write your entries offline, so that you have a permanent record of them. It will then take just a few minutes to submit them through our easy-to-use online submission system. Don't write your entries spontaneously online — if something goes wrong with your computer or there's a momentary glitch in our online system, your work may be lost.

INCLUDE SUPPORTING MATERIALS AND LINKS

For most categories, attaching supporting evidence or web URLs to your entries is optional. But we strongly



recommend that if you have no other materials to support your entry, you at least provide the URL of your website. This as a minimum will allow the judges to have access to some additional, basic information about your business. Supporting evidence can be certificates, photos of your practice and team, before and after case study images, videos, white papers or any other documents you feel will add insight to your entry.

VIDEO ENTRIES

We prefer that you provide a link to a hosted version on YouTube or Vimeo that will begin to play when a judge is required to access it. There is a dedicated section on your submission page to add up to three video links.

TERMS & CONDITIONS

The following are the terms and conditions of entry to The 2019 MyFaceMyBody Global Aesthetic Awards. By submitting entries to the awards program you confirm that you have read and agree to abide by these terms and conditions.

ENTRY FEES

Entry Fees are per category selected and are listed on the myfacemybody.com website. Entry fees must be paid when selected categories are submitted.

You may withdraw one or more entries from the competition and receive a refund of entries fees paid for those entries through September 16, 2019. After

that date entries may still be withdrawn, but no refunds will be issued. If for extraordinary circumstances after September 16 we must submit your entries for judging before entry fees are paid, your entries will be non revocable and entry fees will be payable.

ACCEPTANCE OF MYFACEMYBODY AWARDS CORRESPONDENCE

Every entrant must designate a point of contact: a single person with whom we communicate about the entries submitted if required. We will send regular email correspondence to your organization's point of contact, especially after Winners are announced in November. Your organization's

point of contact agrees to:

Add to email address to your contact list the email address notify@myfacemybodymail.com, from which most of our email correspondence will come

Read all email correspondence from us promptly and respond as requested or required

MAINTENANCE OF YOUR ENTRY ACCOUNT INFORMATION

Your organization's MyFaceMyBody account on The MyFaceMyBody website, through which your entries are submitted, will contain the contact information for your point of contact, including that person's name, postal mailing address, email

address, and telephone number. Your organization's point of contact agrees to maintain the information in this account and update it if and when necessary. The MyFaceMyBody account may be logged into at any time at <https://www.myfacemybody.com/account/>

FINAL DECISION

In the event of a dispute as to the category in which an entry(s) will be judged, the decision of the MyFaceMyBody Awards staff will prevail. Judges may recommend that an entry be switched to a different category, and at their discretion MyFaceMyBody Awards staff may change an entry's category.

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What Happens When I Win an Award?

All Award winners will be promoted digitally through the MFMB social media channels, digital newsletters and magazines, press release and through our global media partners.

To further promote your Award win, you have the option to purchase an Award Winner's Marketing Pack or Individual Items from the list below. All of the prices outlined below do include the cost of shipping any physical items as well.

AWARD WINNER'S MARKETING PACKS

PACKAGE ONE - \$95

- Personalized Digital Badge
- Personalized Digital Certificate
- Personalized social media graphic

PACKAGE TWO - \$350

- Personalized Wall Plaque for Office
- Personalized Digital Badge
- Personalized Digital Certificate
- Personalized social media graphic

PACKAGE THREE - \$850

- Personalized MyFaceMyBody Award Trophy
- Personalized Wall Plaque
- Personalized digital badge
- Personalized digital certificate
- Personalized social media graphic
- Interactive web banner placed for 30 days on the MyFaceMyBody Consumer Website
- Featured in one MyFaceMyBody monthly digest digital newsletter

PACKAGE FOUR - \$1,250

- Personalized MyFaceMyBody Award Trophy
- Personalized Wall Plaque
- Personalized digital badge
- Personalized digital certificate
- Personalized social media graphic
- Interactive web banner placed for 90 days on the MyFaceMyBody Consumer Website
- Featured in three MyFaceMyBody monthly digest digital newsletter
- Personalized Press Release



PACKAGE FIVE - \$2,950

- Award Trophy AND 5 Mini Award Trophies
- Personalized Wall Plaque
- Personalized digital badge
- Personalized digital certificate
- Personalized social media graphic
- Interactive web banner placed for 180 days on the MyFaceMyBody Consumer website
- Featured in six MyFaceMyBody monthly digest digital newsletters
- Three featured posts on MyFaceMyBody social media channels
- Consumer Podcast feature with TV personality and Founder Stephen Handisides (worth \$1000)
- Personalized press release

INDIVIDUAL ITEMS

- One Full Sized Award Trophy - \$400
- Five Mini Sized Award Trophies - \$925
- Personalized Wall Plaque - \$250
- Bespoke Press Release - \$150

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What our winners say

“At Stratpharma we are so thrilled to have STRATAMED distinguished as the myfacemybody Post-Surgery Product of the Year for 2018. There is no other platform in the global aesthetic space as distinguished and highly coveted as myfacemybody! We value and appreciate this amazing award.”

James Kone, Jr, Executive Vice President,
USA Stratpharma Inc

“Synergy MedSales is elated to have been considered for a nomination and receive an award from the esteemed globally recognized MyFaceMyBody Awards program, the platform that MFMB creates to review physicians, companies and acclaimed technology is invaluable in celebrating our dedication to industry and promoting the level excellence we as a company and our technology offer to the aesthetic community. We proudly accept our award for 2018 and look forward to what 2019 brings.”

Synergy MedSales, CEO, Austin Podowski

“My staff and I received the 2018 Stellar Patient Experience Award with surprise and great appreciation. Winning the award will be noted by prospective patients and will reflect well on all that our practice represents. In addition, the recognition will also motivate my team to continue striving to be the best in a very competitive industry.”

Dr Richard Rand MD

“The MyFaceMyBody Awards was an incredible experience for Colorescience as a brand and for our partners who participated in the Colorescience Finishing Touch Partner of the Year Award. Because MyFaceMyBody is the largest and of the most recognized awards program, we were truly honored to be nominated in three categories and even more elated to take home two out of the three awards! The entire MyFaceMyBody team managed the awards process from beginning to end with the utmost talent and professionalism. They made us feel like winners even before we actually won. We love being a part of the MyFaceMyBody family.”

Alisha Rose Merlo, Director of
Professional Relations

“The MyFaceMyBody Awards are the most robust, respected Awards in Aesthetics Industry supported by academic, training and educational resource to develop and champion excellence throughout the industry. They are the Awards that everyone wants to enter, compete and win. The UK is doing some amazing work in Aesthetics and the My Face My Body Awards is a great way of recognising achievements and new developments year on year. Consumers and the general public place a considerable amount of trust in these Awards when selecting an establishment to consider and explore treatments.”

Rukhsana Khan, Medical Director of Surface Clinic

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